

A short course in practical financial optimisation

Enrico Schumann

Rimini, May 2016

Outline

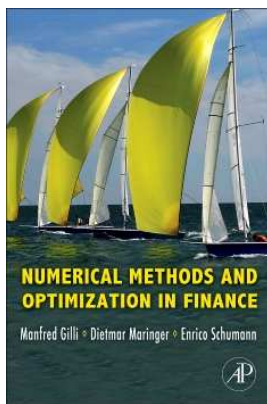
- practical optimisation: models, data, tools/software
- optimisation
 - financial models and how to solve them with heuristics
 - specific algorithms: Local Search, Threshold Accepting, Differential Evolution, ...
- portfolio optimisation with heuristics
- practical sessions

E. Schumann

2

Reading + Software

Gilli, Maringer, and Schumann (2011)



E. Schumann

3

Outline

finance/economics not a science → all about opinion

in academia, different people do different things, but they publish

at firms, different people do different things, but they do not publish

E. Schumann

4

Computers: more is possible

more computing power/storage

- larger datasets
- look at more models
- use more complicated models
- visualise models/data
- rely more on brute force
- but also: better software (user-friendly)

E. Schumann

5

Software

typical tasks

- collect data, prepare data, store data, update data (databases)
 - clean data (remove errors, missing values, make consistent)
 - 'look at your data'
 - explore data: visualise, summarise
 - create reports
 - do 'research'
- data analysis requires programming
- do not expect to do everything with one language/tool

E. Schumann

6

Software

tools

- high-level languages: R, Perl, Python, ...
- low-level languages: C, ...
- 'little' languages, regular expressions
- Unix/GNU/Linux tools (diff, wc, ...)
- database software

E. Schumann

7

R

- <http://www.r-project.org/>
- elegant and powerful high-level language
- free, as in free speech and as in free beer
- platform-independent
- graphics
- reporting: integration with \LaTeX , HTML and other markup languages
- text computations (regular expressions, ...)
- connections: internet, databases
- lower-level language interfaces
- GUIs
- large community

E. Schumann

8

Principles

- be systematic!
 - analyse good and bad results
 - keep diaries/logs
 - write code as if you had to make it public (and do that)
- there is a 'good enough' for everything!
 - optimal vs not-optimal
 - nothing, something better, something pretty good, ...
- go experiment!

how do you *know* how to ...? → how do you *decide* how to ...?

→ reinventing the wheel is a good idea (usually)

E. Schumann

9

Problems and models

given: a question

- what assets to buy for a retirement savings account?
- how to price a security?
- ...

modelling: objective function and constraints

$$\min_x f(x, \text{data})$$

- financial considerations (how to measure risk/reward?)
- statistical considerations (estimate/forecast/approximate/simulate...)
- computational considerations

E. Schumann

10

Problems

what to model?

- goals – be careful what you wish for [if you don't ask for it, you probably won't get it]
- constraints – empirical, technological, regulatory, manpower, ...

example: asset allocation

- assets, data availability, legal constraints
- investment process (frequency of rebalancing, risk characteristics, stop loss, ...)
- forecasts
- scenarios for risk management
- how to evaluate portfolios?

E. Schumann

11

Examples – asset allocation

portfolio optimisation: allocate wealth among a given set of assets

Markowitz: select portfolio that is mean–variance efficient

... many alternative models

based on distribution of portfolio returns

- moments (variance, skewness, ...)
- conditional moments (expected shortfall, ...), partial moments (semivariance, ...)
- quantiles (VaR, ...), corresponding probabilities (shortfall probability, ...)

based on trajectory of portfolio wealth

- drawdown, time under water, ...

more constraints

- several objectives
- cardinalities, min-thresholds
- sectors, factor exposures
- difference between current portfolio and 'suggested' portfolio
- ...

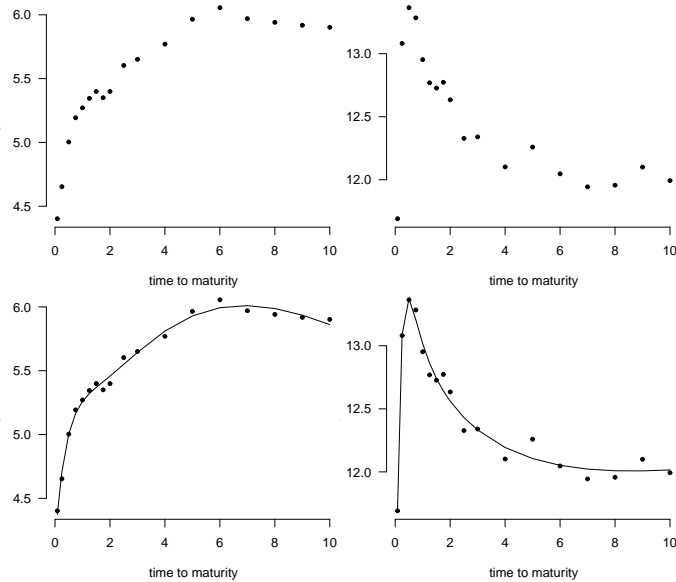
Examples – interest rate modelling

given: prices/quotes of bonds, deposits, ...

aim: interpolate given prices \rightarrow yield curve

model should be flexible, simple, interpretable

examples (data from Diebold and Li, 2006)



E. Schumann

13

Examples – option pricing

- position/portfolio optimisation: select strikes/maturities
- calibration: given prices/quotes \rightarrow obtain vol curve
- dynamic strategies: hedging, vol trading, ...

E. Schumann

14

Examples – accounting

k managed accounts

buy $n = n_1 + n_2 + \dots + n_k$ shares

m executions

aim: assign the executions in a fair way (roughly same entry prices for all clients)

	account 1	account 2	account 3
n_i	20 000	10 000	2000
1000 @ 100.15	800	100	100
300 @ 100.01	100	50	150
1200 @ 100.31	80	1100	20
...			

E. Schumann

15

Examples – mechanical trading

automatic execution vs PL-driven

set of rules when to buy or sell assets, depending only on past prices of assets (and possibly the rules' own performance)

model \rightarrow buy/sell recommendation \rightarrow PL

E. Schumann

16

Examples – selection problems

subset selection

- select variables for model
- select assets from subset
- select traders
- ...

clustering

- how many clusters?
- include all observations?
- ...

E. Schumann

17

How to solve a model?

$$\min_x f(x, \text{data}) \quad \text{subject to constraints}$$

no solution – the solution x^*

no solution \rightarrow some solution \rightarrow a better solution $\rightarrow \dots \rightarrow$ best solution

no solution \rightarrow some solution \rightarrow a better solution $\rightarrow \dots \rightarrow$ good enough

E. Schumann

18

How to solve a model?

$$\min_x f(x, \text{data}) \quad \text{subject to constraints}$$

strategy 1: random x

good

- simple
- can be scaled/distributed
- independent of dimension of x

bad

- slow, particularly in higher dimensions

E. Schumann

19

How to solve a model?

$$\min_x f(x, \text{data}) \quad \text{subject to constraints}$$

strategy 2: discretise x (enumeration, grid search)

- 1: **for** x in x -values **do**
- 2: evaluate $f(x, \dots)$
- 3: **end for**

E. Schumann

20

How to solve a model?

$\min_x f(x, \text{data})$ subject to constraints

strategy 2: discretise x (enumeration, grid search)

```
1: for  $x_1$  in  $x_1$ -values do  
2:   for  $x_2$  in  $x_2$ -values do  
3:     for  $x_3$  in  $x_3$ -values do  
4:       ...  
5:       evaluate  $f(x_1, x_2, \dots)$   
6:     ...  
7:   end for  
8: end for  
9: end for
```

E. Schumann

21

Grid search example

a very simple trading rule

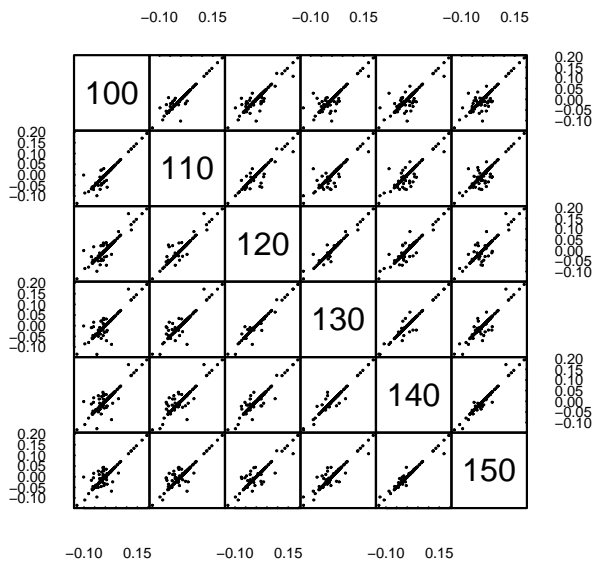
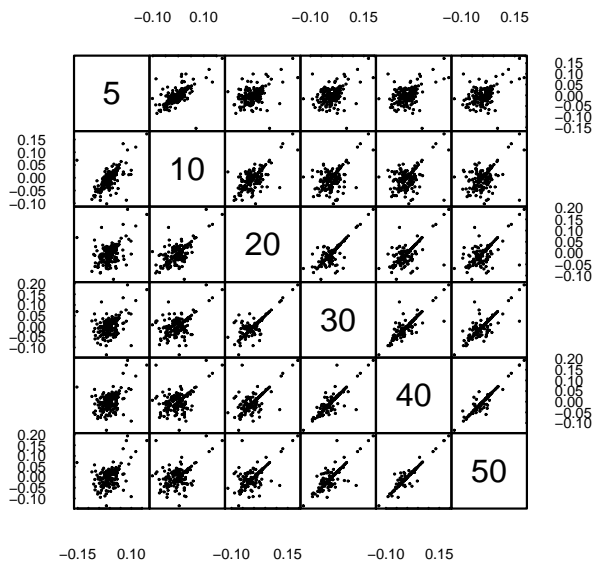
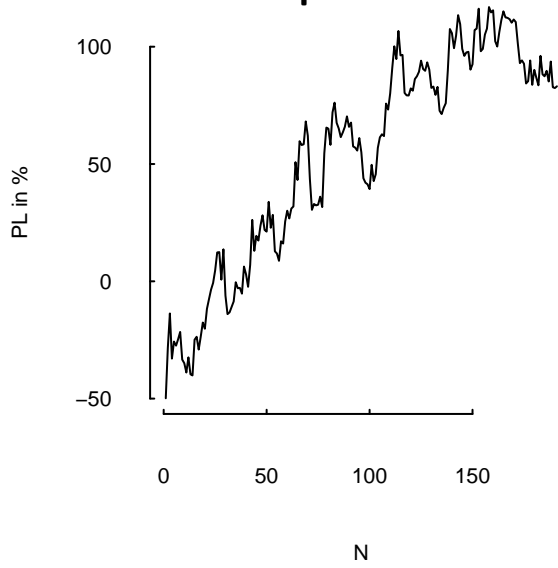
- compute N -day moving average M of price P
- if $M \geq P \rightarrow$ sell
- if $M < P \rightarrow$ buy

test data: DAX, daily close 2005-01-01 – 2011-08-12

E. Schumann

22

Grid search example



How to solve a model?

$$\min_x f(x, \text{data}) \quad \text{subject to constraints}$$

strategy 3: constructive methods

example: travelling salesman problem

example: low-volatility portfolios example: low-volatility portfolios

sort cross-section of stocks by volatility and invest equal-weight in n stocks with lowest volatility

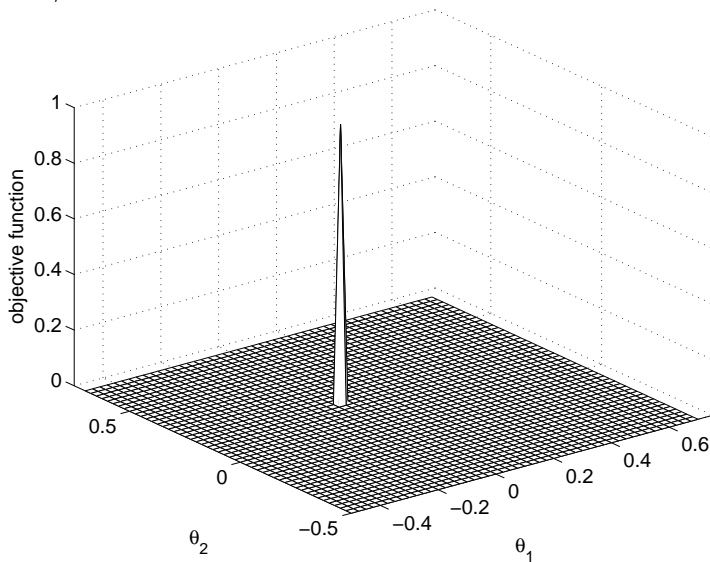
How to solve a model?

$$\min_x f(x, \text{data}) \quad \text{subject to constraints}$$

strategy 4: iterative improvement

start with some solution $x_0 \rightarrow$ improve it gradually

how/when does it work?



How to solve a model?

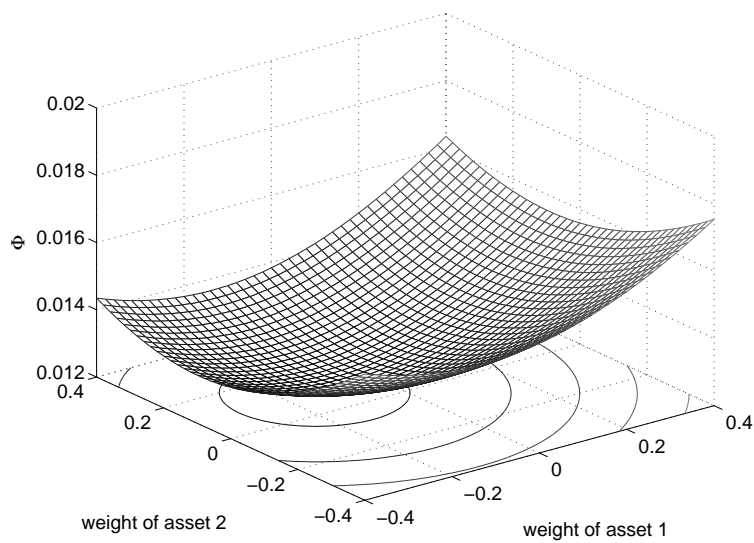
$$\min_x f(x, \text{data}) \quad \text{subject to constraints}$$

strategy 4: iterative improvement

example: minimum variance for a portfolio of three assets

$$f = x' \Sigma x$$

- x portfolio weights
- Σ forecast of variance-covariance matrix



How to solve a model?

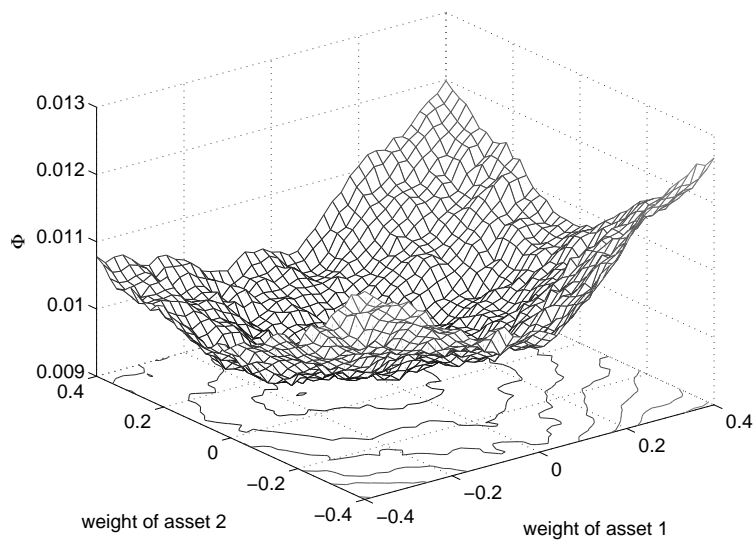
$$\min_x f(x, \text{data}) \quad \text{subject to constraints}$$

strategy 4: iterative improvement

example: Value-at-Risk for a portfolio of three assets

$$f = Q(r)$$

- R return scenarios
- $r = Rx$ portfolio returns in scenarios



E. Schumann

27

Methods

standard methods require 'nice' model

- smooth functions
- derivatives
- no multiple local optima

**OPTIMIZATION
IN ECONOMIC
THEORY**

Second Edition

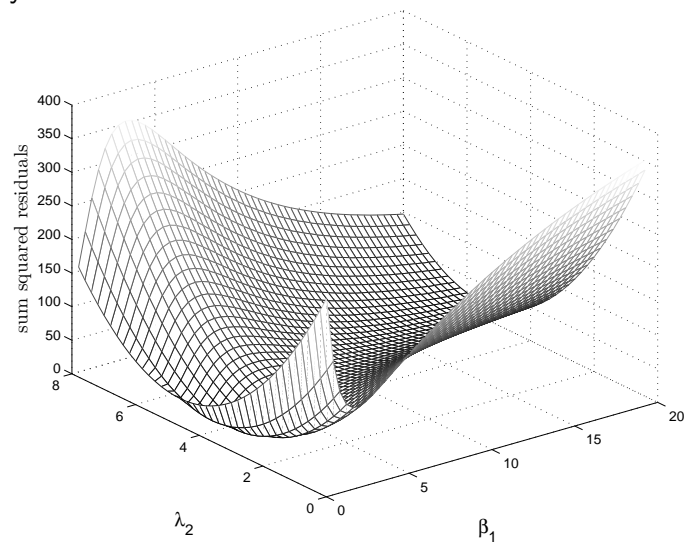
A.K.DIXIT

E. Schumann

28

Examples

yield curve models

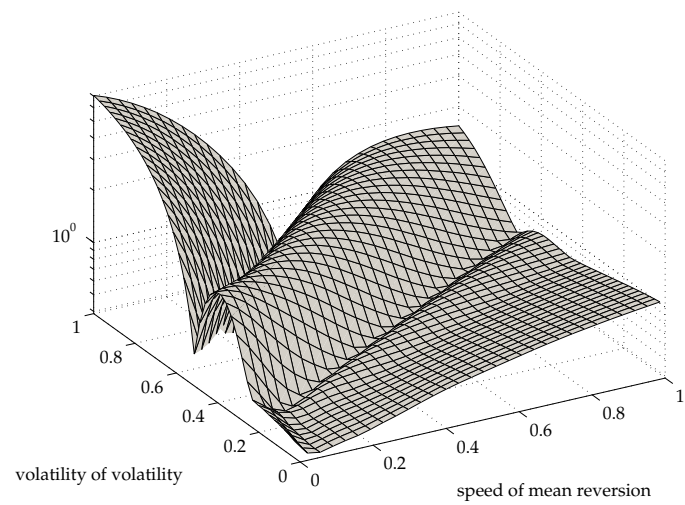


E. Schumann

29

Examples

option pricing



E. Schumann

30

Examples

robust/resistant regression

$$y = \underbrace{[x_1 \cdots x_p]}_X \underbrace{\begin{bmatrix} \theta_1 \\ \vdots \\ \theta_p \end{bmatrix}}_{\theta} + \epsilon$$

$$r = y - X\hat{\theta}$$

good fit means to make r 'small'

E. Schumann

31

Examples

Least (Mean of) Squares (LS)

$$\hat{\theta}_{LS} = \operatorname{argmin}_{\theta} \frac{1}{n_0} \sum_{i=1}^{n_0} r_i^2$$

Least Quantile of Squares (LQS)

$$\hat{\theta}_{LQS} = \operatorname{argmin}_{\theta} Q_q(r_i^2)$$

with

$$Q_q = \operatorname{CDF}^{-1}(q) = \min\{r^2 \mid \operatorname{CDF}(r) \geq q\} \quad q \in \{0\% \dots 100\%\}$$

Least Trimmed Squares (LTS)

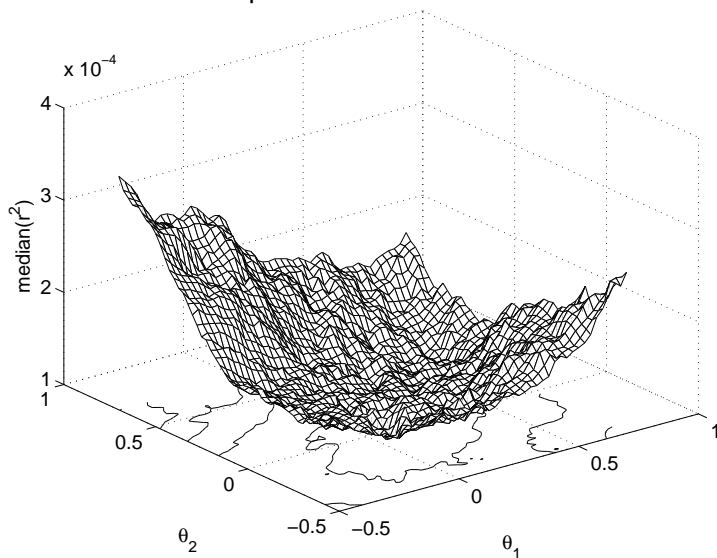
$$\hat{\theta}_{LTS} = \operatorname{argmin}_{\theta} \frac{1}{k} \sum_{i=1}^k r_{[i]}^2$$

E. Schumann

32

Examples

Least Median of Squares



E. Schumann

33

What makes these models hard to solve

continuous models

- multiple minima
- noise
- jumps: discontinuities, no derivatives

combinatorial models

- number of possibilities!

example: choose 20 stocks out of 500 that best fulfil some criterion. Assuming 1 000 000 portfolios can be listed and evaluated per second, the whole process takes 8×10^{21} years.

E. Schumann

34

Finding a peak

a mountainous region, fog \rightarrow aim: to find the peak!

help: a GPS device that measures position and altitude

E. Schumann

35

Finding a peak

- move
- uphill is good
- sometimes you need to go downhill
- tradeoff time/altitude
- it would help if you could walk very fast

E. Schumann

36

Two approaches

approach 1:

(re)formulate the model until solvable with standard methods

examples: portfolio optimisation → mean–variance, Expected Shortfall

downside: very problem-specific, not flexible (constraints!), not always possible

approach 2:

use a heuristic

examples: 'solve' any model

downside: no exact solution (at least you cannot prove it)

E. Schumann

37

Heuristics

- used in many fields: mathematics, psychology/judgement and decision making, computer science/artificial intelligence, software engineering. . .
 - 'heuristics and biases'
 - fast and frugal
- associated with optimisation, rules of thumb, search
- optimality cannot be proved

E. Schumann

38

Off-topic: recognition heuristic

when choosing between two objects, choose the one you recognise

(the recognized object is 'better')

example:

Which city has a larger population: San Diego or San Antonio?

E. Schumann

39

Heuristics

... in the sense of numerical optimisation techniques

- inspired by nature and physical processes
- practical because of today's computing power
- 'good' stochastic approximation of optimum ('good': solution quality/computing time)
- robust to changes to the given model and to changes in the parameter settings of the heuristic ([changes in] solution quality/computing time)
- easy and simple
- not subjective

E. Schumann

40

Iterative improvement

- 1: generate initial solution x^c
- 2: evaluate $f(x^c)$
- 3: **while** stopping condition not met **do**
- 4: create new solution $x^n \in N(x^c)$
- 5: evaluate $f(x^n)$
- 6: **if** $A(x^n, \dots)$ **then** $x^c = x^n$
- 7: **end while**
- 8: return x^c

x a solution

f objective function (goal function, fitness function, ...)

N neighbourhood

A acceptance (or selection)

stopping rule

E. Schumann

41

Optimisation heuristics

given: optimisation model $\min f(x)$ and some solution x

'rule':

- simple
- change $x \rightarrow$ on average improve $f(x)$

\rightarrow apply rule many times over (thus computationally intensive) so that *on average/in the long run* the solution is improved

guidelines for rule (Schumann and Ardia, 2011)

- don't be greedy
- trust your luck

E. Schumann

42

Heuristics

good:

all heuristics are based on just a few principles

bad:

all heuristics are based on just a few principles

good:

- precisely-described algorithms exist ('canonical versions')
- algorithms robust for different settings
- heal bad settings through more computing time
- judge for yourself: run experiments – and stop when satisfied

E. Schumann

43

Classification

- single solution – several solutions (population-based)
 - single solution: Local Search
 - multiple solutions: Genetic Algorithms
- generation of new solutions: step size, use of past information, . . .
- acceptance of new solutions

E. Schumann

44

Heuristics: Examples

- Local Search/Threshold Accepting/Simulated Annealing
- Tabu Search
- Genetic Algorithms
- Differential Evolution
- Particle Swarm

E. Schumann

45

Local Search

not a simple rule: a gradient search

- 1: pick initial solution x^c
- 2: evaluate quality of solution $f(x^c)$
- 3: **while** stopping condition not met **do**
- 4: create new solution $x^n = x^c - \alpha \nabla f(x^c)$
- 5: evaluate quality of solution $f(x^n)$
- 6: accept new solution if $f(x^n) < f(x^c)$
- 7: **end while**
- 8: return x^c

assumptions: gradient exists/meaningful

E. Schumann

46

Local Search

a simple rule: a Local Search

- 1: generate initial solution x^c
- 2: evaluate quality of solution $f(x^c)$
- 3: **while** stopping condition not met **do**
- 4: create new solution $x^n = x^c + \epsilon$
- 5: evaluate quality of solution $f(x^n)$
- 6: accept new solution if $f(x^n) \leq f(x^c)$
- 7: **end while**
- 8: return x^c

no gradient needed

E. Schumann

47

Local Search

a simple rule: a Local Search

- 1: generate initial solution x^c
- 2: evaluate quality of solution $f(x^c)$
- 3: **while** stopping condition not met **do**
- 4: create new solution $x^n = x^c + \epsilon$
- 5: evaluate quality of solution $f(x^n)$
- 6: accept new solution if $f(x^n) \leq f(x^c)$
- 7: **end while**
- 8: return x^c

no gradient needed

E. Schumann

48

Characteristics of Local Search

- still 'greedy': will never move uphill
- stochastic: repeated restarts from same starting point may result in different solutions; there is a chance to avoid local minima

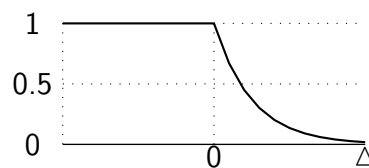
E. Schumann

49

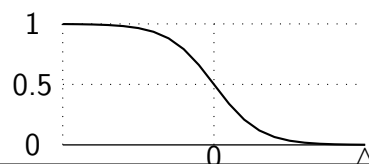
Simulated Annealing

- inspired by process of annealing (Kirkpatrick et al., 1983)
- as in Local Search: better solutions are always accepted
- different from Local Search: worse solutions are also accepted, but only with probability

Metropolis function



Barker criterion



E. Schumann

50

Simulated Annealing

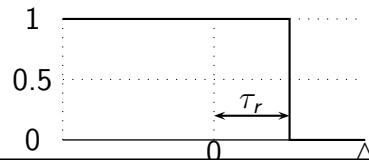
- 1: set R_{\max} and T
- 2: randomly generate current solution x^c
- 3: **for** $r = 1$ to R_{\max} **do**
- 4: **while** stopping criteria not met **do**
- 5: generate $x^n \in \mathcal{N}(x^c)$ (neighbor to current solution)
- 6: compute $\Delta = f(x^n) - f(x^c)$ and generate u (uniform random variable)
- 7: **if** $(\Delta < 0)$ or $(e^{-\Delta/T} > u)$ **then** $x^c = x^n$
- 8: **end while**
- 9: reduce T
- 10: **end for**
- 11: return best solution

E. Schumann

51

Threshold Accepting

- deterministic variant of Simulated Annealing (Dueck and Scheuer, 1990)
- as in Local Search: better solutions are always accepted
- different from Local Search: worse solutions are also accepted, but only *if not too much worse*
- first heuristic applied to portfolio optimisation (Dueck and Winker, 1992)



E. Schumann

52

Threshold Accepting

- 1: set n_{rounds} and n_{steps}
- 2: compute threshold sequence τ_r
- 3: randomly generate current solution x^c
- 4: **for** $r = 1 : n_{\text{rounds}}$ **do**
- 5: **for** $i = 1 : n_{\text{steps}}$ **do**
- 6: generate $x^n \in N(x^c)$ and compute $\Delta = f(x^n) - f(x^c)$
- 7: **if** $\Delta < \tau_r$ **then** $x^c = x^n$
- 8: **end for**
- 9: **end for**
- 10: return best solution

τ_r thresholds **||||..**

E. Schumann

53

Example

LS_TA.R

E. Schumann

54

Tabu Search

- developed for combinatorial models with finite neighbours (Glover, 1986)
- allows uphill moves, but no random elements
- in most implementations greedy in neighbourhood search

- 1: generate current solution x^c
- 2: **while** stopping criteria not met **do**
- 3: compute all neighbours $V = \{x | x \in \mathcal{N}(x^c)\}$
- 4: select $x^n = \min(V)$
- 5: **if** $f(x^n) < f(x^c)$ **then** $x^c = x^n$
- 6: **end while**
- 7: return x^c

Tabu Search

- 1: initialize tabu list $T = \emptyset$
- 2: generate current solution x^c
- 3: **while** stopping criteria not met **do**
- 4: compute $V = \{x \mid x \in \mathcal{N}(x^c)\} \setminus T$
- 5: select $x^n = \min(V)$
- 6: $x^c = x^n$ and $T = T \cup x^n$
- 7: update memory
- 8: **end while**
- 9: return best solution

Iterative improvement

- 1: generate initial solution x^c
- 2: evaluate $f(x^c)$
- 3: **while** stopping condition not met **do**
- 4: create new solution $x^n \in N(x^c)$
- 5: evaluate $f(x^n)$
- 6: **if** $A(x^n, \dots)$ **then** $x^c = x^n$
- 7: **end while**
- 8: return x^c

x a solution

f objective function (goal function, fitness function, ...)

N neighbourhood

A acceptance (or selection)

stopping rule

Decisions

- representation: encoding solutions x and data
- evaluation: objective function $f(\cdot)$
- how to change/evolve solutions: $N(\cdot)$
 - variation, but correlation
- how to accept solutions: $A(\cdot)$
- when to stop?
 - convergence: trade-off resources/quality

Representing solutions

model representation: a vector, a matrix, a graph, ...

internal representation: a vector, ...

E. Schumann

59

LS/TA example: regression model

$$y = X\beta + \epsilon$$

- representation: numeric vector β
- objective function: $f(y - X\beta)$
- change solutions: randomly pick element in β , add noise
- how to accept solutions: when better; when not too much worse
- stopping criterion: number of iterations

E. Schumann

60

LS/TA example: accounting

representation: a matrix (restriction on row sums, column sums)

	account 1	account 2	account 3
n_i	20 000	10 000	2000
1000 @ 100.15	800	100	100
300 @ 100.01	100	50	150
1200 @ 100.31	80	1100	20
...			

change solutions: randomly pick two columns, two rows

+1	...	-1
...
-1	...	+1

E. Schumann

61

Representing solutions

example: large number of funds, pick a small number

vector

0 0 0 0 0.21 0 0 0 0 ... 0 0.14 0 0 0 ...

list

- asset indices (5, 43, 98, 105, ...)
- asset weights (0.21, 0.14, 0.15, 0.20, ...)

store computations with solution

E. Schumann

62

Objective functions

called many times → try to make it fast

→ profile code, improve code

example: compute moving average (MA)

given: time series y_t for $t = 1, \dots, N$

MA of order O :

$$M_t = \frac{\sum_{o=1}^O y_{t-o+1}}{O}$$

E. Schumann

63

Objective functions

called many times → try to make it fast

```
> N <- 1000L      ## length of series
> O <- 50L        ## order
> trials <- 500L  ## run 500 times to measure time
> y <- rnorm(N)   ## random series
```

E. Schumann

64

heuristics: generic iterative methods

called many times → try to make it fast

```
> MA1 <- numeric(N)
> system.time(
  for (i in seq_len(trials))
    for (t in 0:N)
      MA1[t] <- mean(y[(t-0+1L):t])
)
```

user	system	elapsed
3.560	0.000	3.556

E. Schumann

65

Objective functions

called many times → try to make it fast

$$M_t = \frac{y_t}{O} + \frac{y_{t-1}}{O} + \frac{y_{t-2}}{O} + \dots + \frac{y_{t-O+1}}{O}$$

$$M_{t+1} = \frac{y_{t+1}}{O} + \underbrace{\frac{y_t}{O} + \frac{y_{t-1}}{O} + \dots + \frac{y_{t-O+1}}{O}}_{M_t} + \frac{y_{t-O+1}}{O} - \frac{y_{t-O+1}}{O}$$

$$M_{t+1} = M_t + \frac{y_{t+1}}{O} - \frac{y_{t-O+1}}{O}$$

E. Schumann

66

Objective functions

called many times → try to make it fast

```
> MA3 <- numeric(N)
> system.time(
  for(i in seq_len(trials)) {
    MA3[0] <- sum(y[seq_len(O)])/O
    for(t in (0+1L):N)
      MA3[t] <- MA3[t-1L]+y[t]/O - y[t-0]/O
  }
)
```

user	system	elapsed
0.996	0.000	0.996

Objective functions

called many times → try to make it fast

```
> MA4 <- numeric(N)
> system.time(
  for (i in seq_len(trials))
    MA4 <- filter(y, rep(1/0, 0), sides = 1L)
)
```

user	system	elapsed
0.264	0.000	0.262

Objective functions

called many times → try to make it fast

```
> MA5 <- numeric(N)
> system.time(
  for(i in seq_len(trials)) {
    MA5 <- cumsum(y)/0
    MA5[0:N] <- MA5[0:N] - c(0, MA5[1:(N-0)])
  }
)
```

user	system	elapsed
0.040	0.000	0.039

→ speedup of about 150

Objective functions

called many times → try to make it fast

- check what is available
- experiment

Objective functions

called many times → try to make it fast

- 'make it run'
- 'make it run *correctly*'
- 'make it run *correctly & efficiently*'

time to ...

- ... write code
- ... test
- ... maintain/change
- ... debug/handle errors
- ... run

many other dimensions of 'good' code

E. Schumann

71

Changing solutions

- functions of current solution(s)
- random elements
- meaningful variation, but quality should be correlated

E. Schumann

72

Iterative improvement

- 1: generate initial solution x^c
- 2: evaluate $f(x^c)$
- 3: **while** stopping condition not met **do**
- 4: create new solution $x^n \in N(x^c)$
- 5: evaluate $f(x^n)$
- 6: **if** $A(x^n, \dots)$ **then** $x^c = x^n$
- 7: **end while**
- 8: return x^c

x a solution

f objective function (goal function, fitness function, ...)

N neighbourhood

A acceptance (or selection)

stopping rule

E. Schumann

73

Multiple solutions

- 1: generate initial solutions X^c
- 2: evaluate $f(X^c)$
- 3: **while** stopping condition not met **do**
- 4: create new solutions $X^n \in N(X^c)$
- 5: evaluate $f(X^n)$
- 6: **if** $A(X^n, \dots)$ **then** $X^c = X^n$
- 7: **end while**
- 8: return X^c

x a solution

f objective function (goal function, fitness function, ...)

N neighbourhood

A acceptance (or selection)

stopping rule

E. Schumann

74

Genetic Algorithm

Evolutionary algorithms: developed by various authors

- David Fogel (Evolutionary programming)
- John Holland (Genetic Algorithms)
- Ingo Rechenberg/Hans-Paul Schwefel (Evolutionary strategies)

(and probably others)

- build on evolutionary principles: random variation and natural selection

E. Schumann

75

Genetic Algorithm

- representation: binary (solutions coded as 0s and 1s)
- evaluation: objective function $f(\cdot)$ ('fitness function')
- change/evolve solutions: crossover and mutation
- how to accept solutions: sort, tournament, pairwise comparison, ...
- stopping criterion: number of iterations ('generations')

E. Schumann

76

Genetic Algorithm

- 1: generate initial population P of solutions
- 2: **while** stopping criteria not met **do**
- 3: select $P' \subset P$ (mating pool), initialise $P'' = \emptyset$ (set of children)
- 4: **for** $i = 1$ to n **do**
- 5: select individuals x^a and x^b at random from P'
- 6: apply crossover to x^a and x^b to produce x^{child}
- 7: randomly mutate produced child x^{child}
- 8: $P'' = P'' \cup x^{\text{child}}$
- 9: **end for**
- 10: $P = \text{survive}(P', P'')$
- 11: **end while**

E. Schumann

77

Genetic Algorithm

0 1 1 1 0 0 0 1

two parents

0 1 1 1 0 0 0 1
1 1 0 0 1 1 1 0

... and children

0 1 1 1 1 1 1 0
1 1 0 0 0 0 0 1

crossover

original solution

0 1 1 1 0 0 0 1

... and mutant

0 1 1 1 0 1 0 1

mutation

E. Schumann

78

GA example: variable selection

- representation: logical vector – TRUE (variable included), FALSE (variable excluded)
- evaluation: evaluate specified model (eg, information criteria)
- change/evolve solutions: mix existing solutions, randomly switch elements
- how to accept solutions: sort, tournament, pairwise comparison, ...
- stopping criterion: number of iterations ('generations')

E. Schumann

79

Differential Evolution

- introduced in Storn and Price (1997); for continuous objective functions
- representation: numeric vectors \rightarrow matrices
- evaluation: objective function $f(\cdot)$
- change/evolve solutions: specified rules
- how to accept solutions: specified rules
- stopping criterion: number of iterations

E. Schumann

80

Differential Evolution

- 1: set n_P , n_G , F and CR
- 2: randomly generate initial population $P_{j,i}^{(1)}$, $j = 1, \dots, d$, $i = 1, \dots, n_P$
- 3: **for** $k = 1$ to n_G **do**
- 4: $P^{(0)} = P^{(1)}$
- 5: **for** $i = 1$ to n_P **do**
- 6: randomly generate $r_1, r_2, r_3 \in \{1, \dots, n_P\}$, $r_1 \neq r_2 \neq r_3 \neq i$
- 7: compute $P_{:,i}^{(v)} = P_{:,r_1}^{(0)} + F \times (P_{:,r_2}^{(0)} - P_{:,r_3}^{(0)})$
- 8: **for** $j = 1$ to d **do**
- 9: if $\text{rand} < CR$ then $P_{j,i}^{(u)} = P_{j,i}^{(v)}$ else $P_{j,i}^{(u)} = P_{j,i}^{(0)}$
- 10: **end for**
- 11: if $f(P_{:,i}^{(u)}) < f(P_{:,i}^{(0)})$ then $P_{:,i}^{(1)} = P_{:,i}^{(u)}$ else $P_{:,i}^{(1)} = P_{:,i}^{(0)}$
- 12: **end for**
- 13: **end for**
- 14: return best solution

E. Schumann

81

Differential Evolution

in every iteration, for every member of the population x_i :

- randomly pick three other solutions x_1, x_2, x_3
- compute $x_{new} = F(x_2 - x_3) + x_1$ for some F
- pointwise crossover between x_{new} and x_i with probability CR

when new solution is better, replace x_i

$$x_{new} = F \left[x_2 - x_3 \right] + x_1$$

E. Schumann

82

Particle Swarm

- introduced in Eberhart and Kennedy (1995)
- for continuous functions
- representation: numeric vectors \rightarrow matrices
- evaluation: objective function $f(\cdot)$
- change/evolve solutions: specified rules
- how to accept solutions: specified rules
- stopping criterion: number of iterations

E. Schumann

83

implementation

- 1: set n_P , n_G and c_1 , c_2
- 2: randomly generate initial population $P_i^{(0)}$ and velocity $v_i^{(0)}$, $i = 1, \dots, n_P$
- 3: evaluate objective function $F_i = f(P_i^{(0)})$, $i = 1, \dots, n_P$
- 4: $P_{best} = P^{(0)}$, $F_{best} = F$, $G_{best} = \min_i(F_i)$, $g_{best} = \operatorname{argmin}_i(F_i)$
- 5: **for** $k = 1$ to n_G **do**
- 6: **for** $i = 1$ to n_P **do**
- 7: $\Delta v_i = c_1 u_1 (P_{best_i} - P_i^{(k-1)}) + c_2 u_2 (P_{best_{g_{best}}} - P_i^{(k-1)})$
- 8: $v_i^{(k)} = v_i^{(k-1)} + \Delta v_i$
- 9: $P_i^{(k)} = P_i^{(k-1)} + v_i^{(k)}$
- 10: **end for**
- 11: evaluate objective function $F_i = f(P_i^{(k)})$, $i = 1, \dots, n_P$
- 12: **for** $i = 1$ to n_P **do**
- 13: **if** $F_i < F_{best_i}$ **then** $P_{best_i} = P_i^{(k)}$ and $F_{best_i} = F_i$
- 14: **if** $F_i < G_{best}$ **then** $G_{best} = F_i$ and $g_{best} = i$
- 15: **end for**
- 16: **end for**
- 17: return best solution

E. Schumann

84

Particle Swarm

- current solutions
- the best solution for every member of population
- velocities

→ solution is a position in vector space; velocity is the direction of movement (ie, change)
in every iteration, for every member of the population x_i : velocity is updated toward best personal solution and overall best solution

$$v_{\text{new}} = v_{\text{old}} + \text{random} \cdot c_1(\text{best solution} - \text{current solution}) + \text{random} \cdot c_2(\text{overall best solution} - \text{current solution})$$

if new solution is better, update the best solution

E. Schumann

85

Example

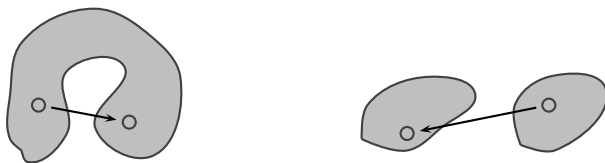
DE_PS.R

E. Schumann

86

Constraints

- discard infeasible solutions
- always construct feasible solutions
 - example: budget constraint
- repair solutions
 - example: budget constraint, cardinality constraints
- penalise infeasible solutions



E. Schumann

87

How to choose a method?

- natural representation of problem: TA, GA for combinatorial models; DE for continuous models
- simple is better: do not mix methods

E. Schumann

88

Stochastics

result of optimisation: random variable ϕ with unknown distribution \mathcal{D}

assumption: change seed for each run

easy to sample from \mathcal{D} : run restarts $r = 1, \dots, R \rightarrow$ collect ϕ_r

E. Schumann

89

Stochastics

Value-at-Risk for a portfolio of financial assets

$$f = Q(r)$$

R return scenarios $r = Rx$ portfolio returns in scenarios

dataset: 20 assets, 100 weekly return scenarios

restrictions: long-only, maximum weight 10%

E. Schumann

90

Stochastics

```
TAopt(OF, algo = list(), ...)
```

```
> TAopt(OF, algo, data)$OFvalue
```

```
[1] 0.010375
```

```
> TAopt(OF, algo, data)$OFvalue
```

```
[1] 0.010963
```

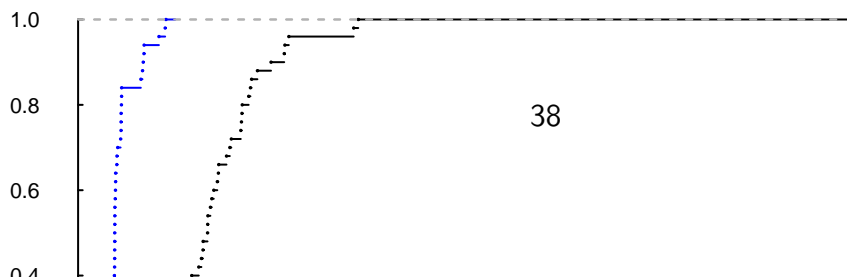
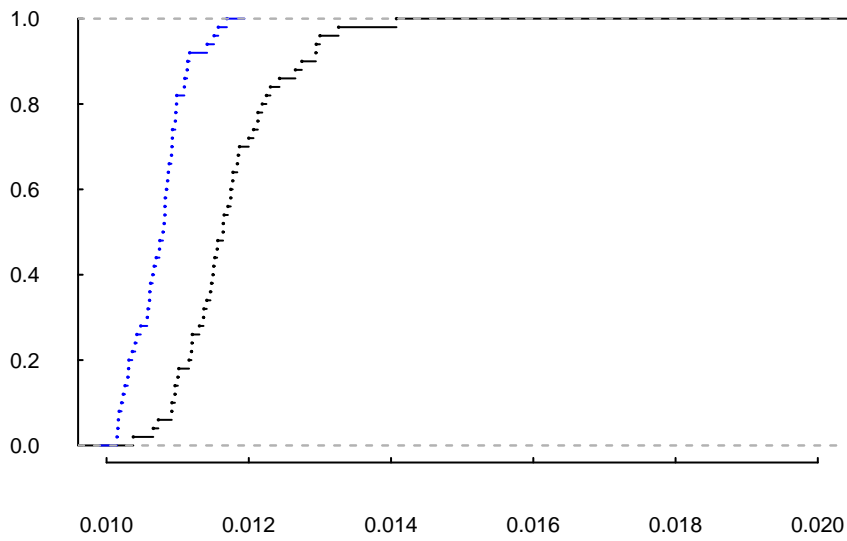
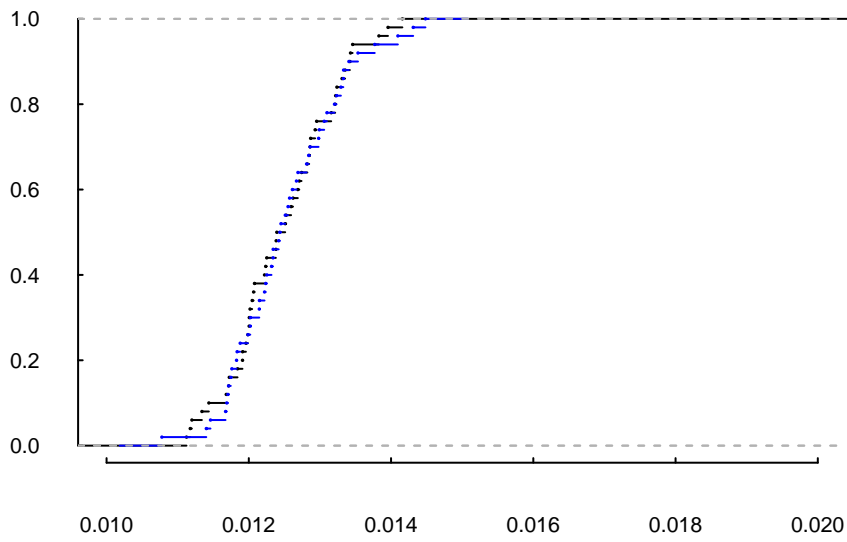
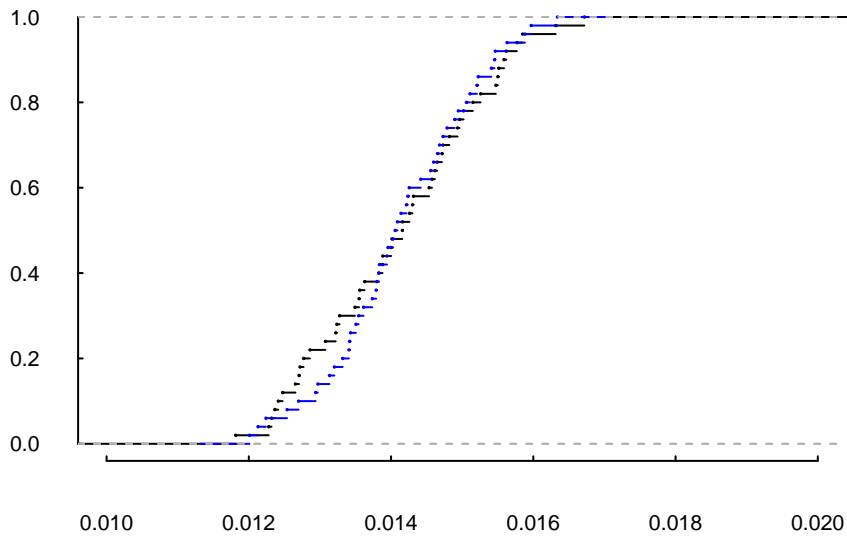
```
> TAopt(OF, algo, data)$OFvalue
```

```
[1] 0.010163
```

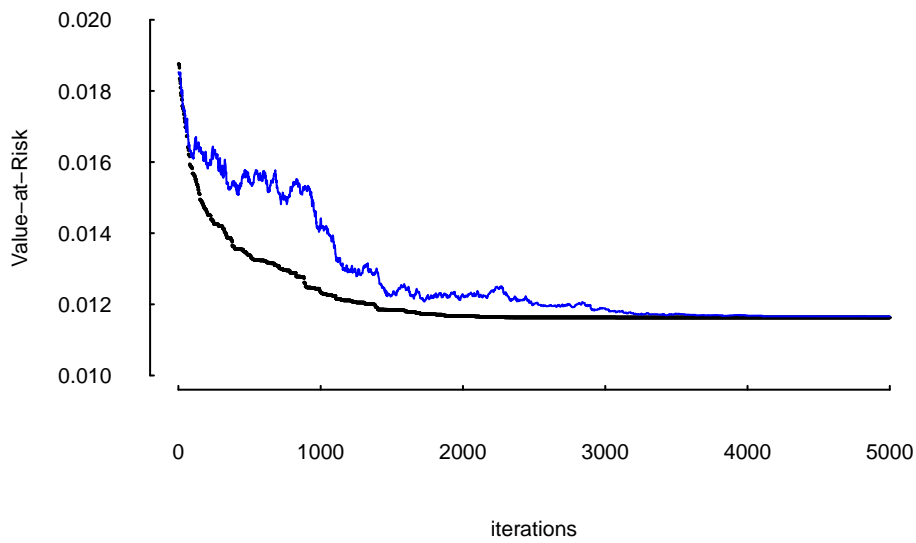
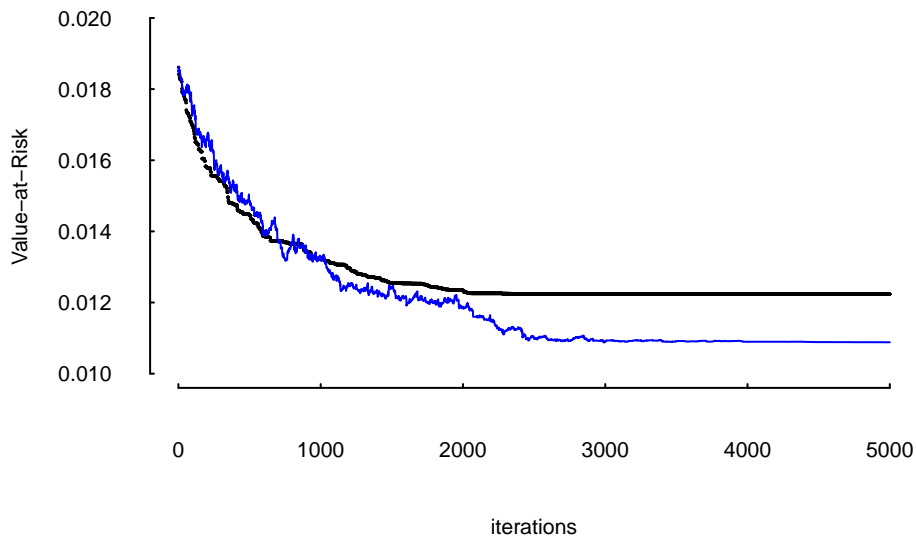
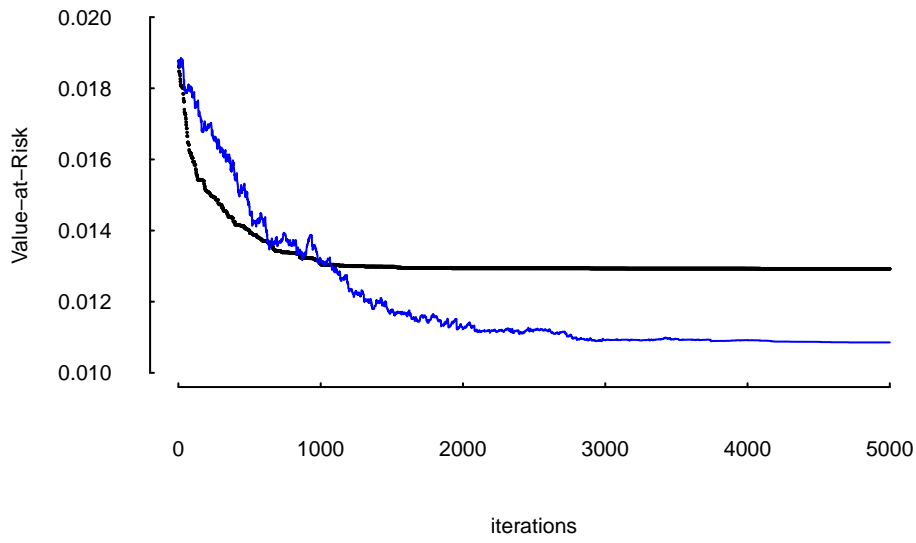
E. Schumann

91

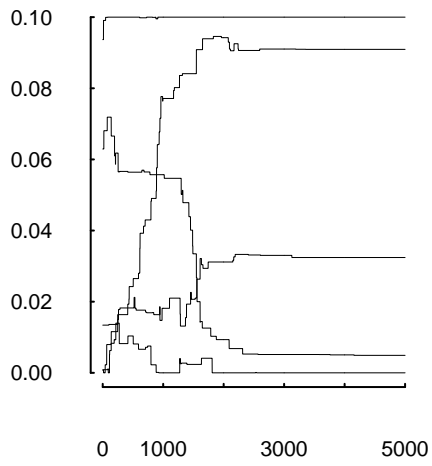
Stochastics (TA in blue, LS in black)



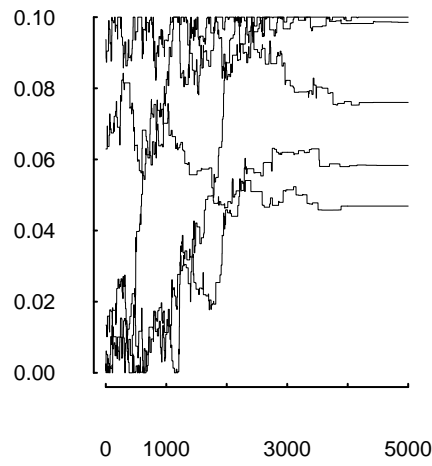
Stochastics (TA in blue, LS in black)



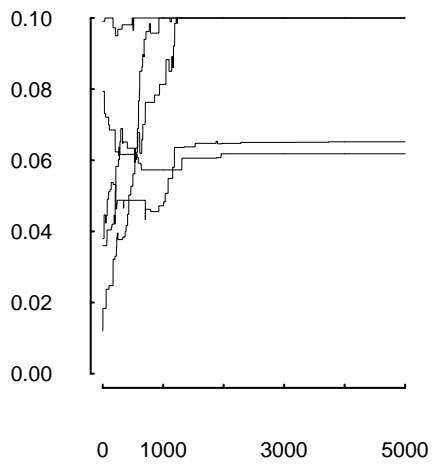
Weights with LS (left) and TA (right)



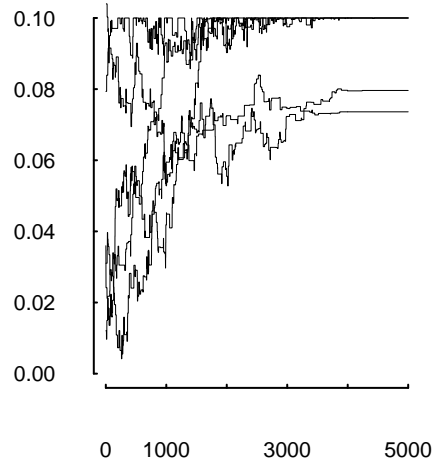
iterations



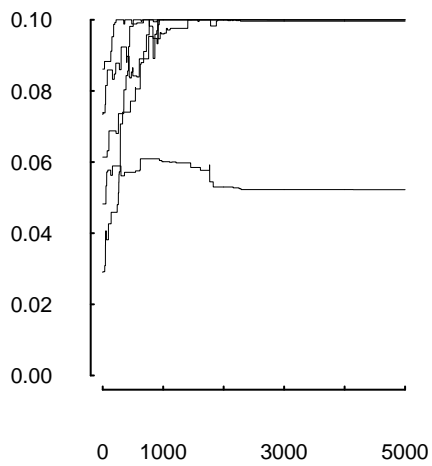
iterations



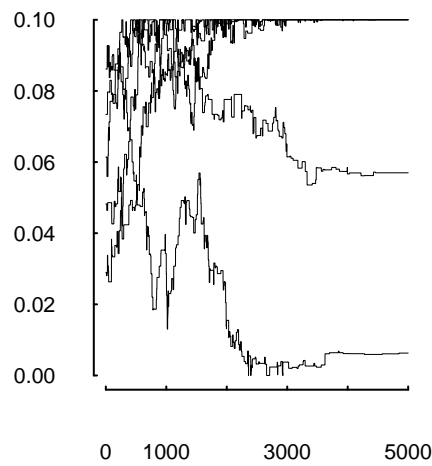
iterations



iterations



iterations



iterations

Portfolio selection

select assets according to investor's needs and goals

- assets, data availability
- investment process (frequency of rebalancing, risk characteristics, stop loss, ...)
- forecasts
- scenarios for risk management
- how to evaluate portfolios?

Portfolio selection: textbook case

Markowitz (1952)

one period: what to buy and sell (not when) one period: what to buy and sell (not when)

investor's needs and goals: high return is good; return variability is bad

GOTO statement

→ mean–variance

The efficient frontier

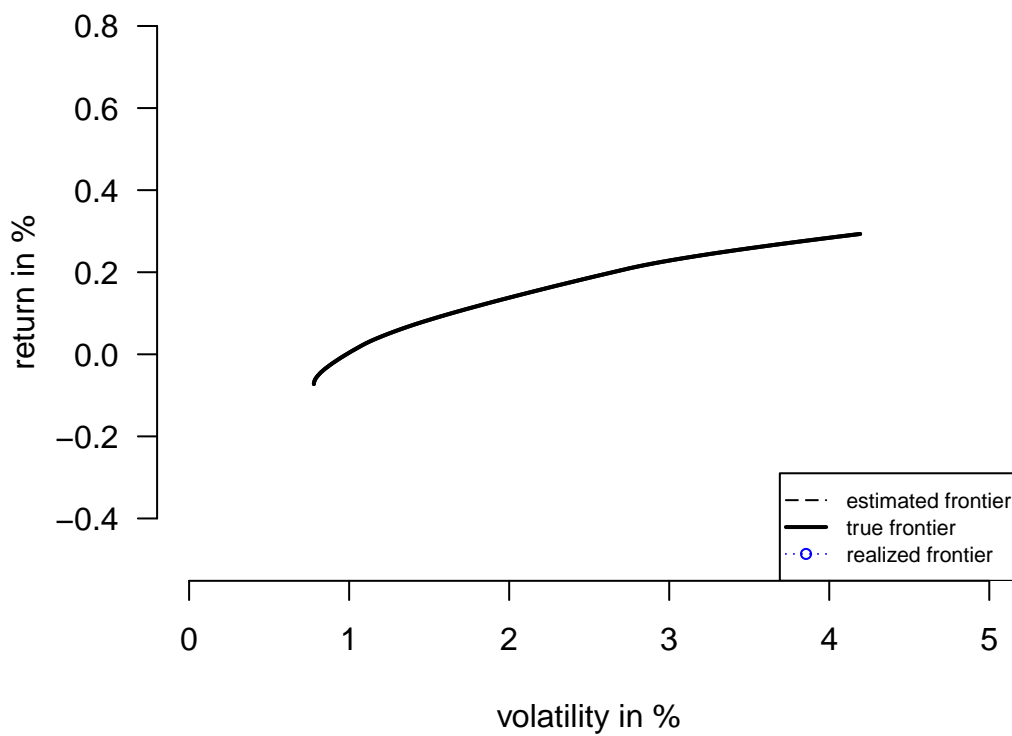
tracing out the frontier

$$\mu'w - \gamma w'\Sigma w$$

dataset fundData

- 25 assets
- 100 scenarios

The efficient frontier



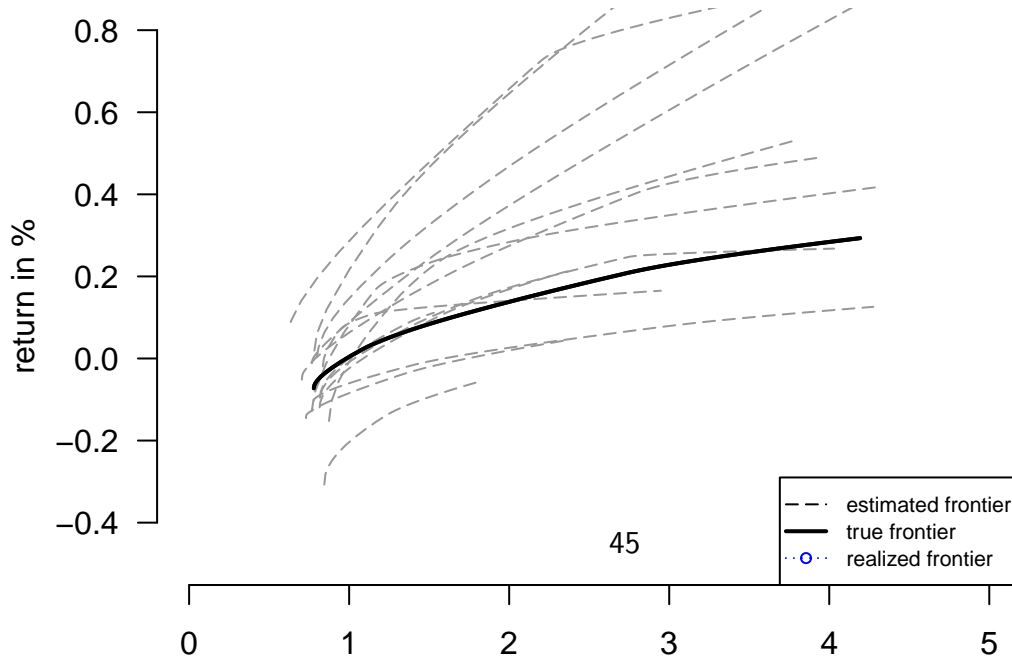
tracing out the frontier

$$\mu'w - \gamma w'\Sigma w$$

with long-only constraint

- 1: set true expected returns m_* and a true variance-covariance matrix Σ_*
- 2: simulate data with these parameters
- 3: estimate parameters m and Σ
- 4: compute optimal portfolio weights w

true frontier	$-w'_*\Sigma_*w_* + \gamma m'_*w_*$
'expected' frontier	$-w'\Sigma w + \gamma w'm$
realized frontier	$-w'\Sigma_*w + \gamma w'm_*$



Managing mean–variance

Markowitz (1952):

“The process of selecting a portfolio may be divided into two stages. The first stage starts with observation and experience and ends with beliefs about the future performances of available securities. The second stage starts with the relevant beliefs about future performances and ends with the choice of portfolio. This paper is concerned with the second stage.”

Managing mean–variance

Trouble stems from expected returns and supposed trade-off between risk and reward.

What to do:

- don't use it
- massage inputs
- massage outputs

Portfolio selection

goal: allocate wealth

- modelling
- data
- optimisation

Portfolio selection: modelling and data

goal: allocate wealth

- assets, data availability
- investment process (frequency of rebalancing, risk characteristics, stop loss, ...)
- forecasts
- scenarios for risk management
- how to evaluate portfolios?

Shortcomings of mean–variance

Markowitz: allocate wealth among n_A assets; select portfolio that is mean–variance efficient → find weights w that maximise

$$w'\mu - \gamma w'\Sigma w$$

- 1: collect historical data R ($T \times n_A$)
- 2: estimate $\hat{\mu} = \frac{1}{T} l'R$
- 3: estimate $\hat{\Sigma} = \frac{1}{T} R'(I - \frac{1}{T} ll')R$
- 4: find weights w that maximise $w'\hat{\mu} - \gamma w'\hat{\Sigma}w$

estimation problems: eg, Jobson and Korkie (1980) and many others

theoretical concerns: Artzner et al. (1999) and many others

- test alternative risk measures & objective functions empirically
- test alternative forecasting and scenario generation methods

there is more: dynamic models, alternative assets (derivatives, bonds), ...

E. Schumann

104

Alternative objective functions: risk & reward

$$\underbrace{w'\mu}_{\text{reward}} - \underbrace{\gamma w'\Sigma w}_{\text{risk}}$$

replace reward and risk by alternative functions

$$\min_w \frac{\text{risk}}{\text{reward}}$$

$$\min_w \frac{\text{risk}}{\text{reward}} = \Phi$$

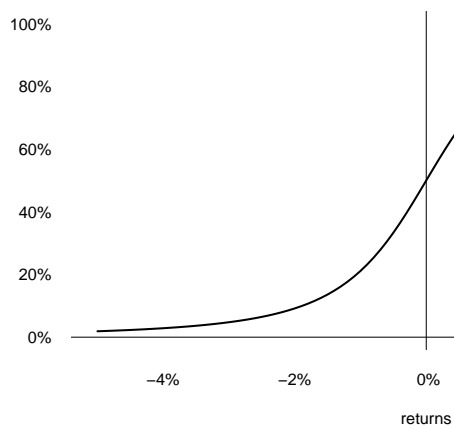
$$\min_w f(\text{risk}_1, \text{risk}_2, \dots, -\text{reward}_1, -\text{reward}_2, \dots) = \Phi$$

E. Schumann

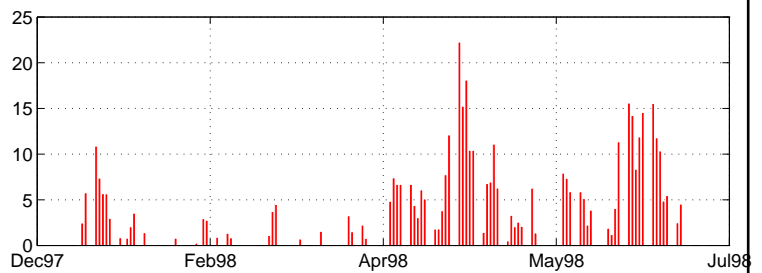
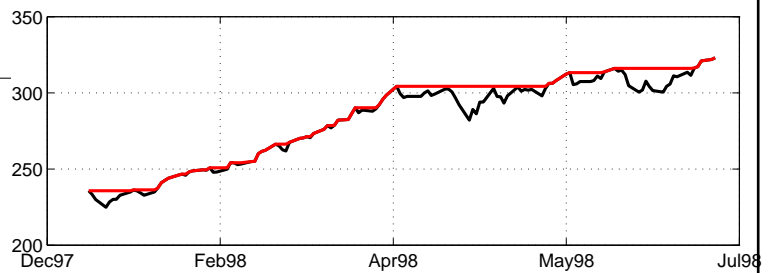
105

Alternative objective functions: building blocks

based on distribution of portfolio returns



- moments (variance, skewness, ...)
- conditional moments (expected short
- quantiles (VaR, ...), corresponding



based on trajectory of portfolio wealth

- drawdown, time under water, ...
- objective function:

Alternative objective functions: partial moments

capture non-symmetric returns Fishburn, 1977

$$r = \underbrace{r_d}_{\text{desired return}} + \underbrace{(r - r_d)^+}_{\text{upside}} - \underbrace{(r_d - r)^+}_{\text{downside}}$$

$$\mathcal{P}_\gamma^+(r_d) = \frac{1}{T} \sum_{r > r_d} (r - r_d)^\gamma$$

$$\mathcal{P}_\gamma^-(r_d) = \frac{1}{T} \sum_{r < r_d} (r_d - r)^\gamma$$

example: semi-variance

E. Schumann

107

Alternative objective functions: conditional moments

capture non-symmetric returns

$$r = \underbrace{r_d}_{\text{desired return}} + \underbrace{(r - r_d)^+}_{\text{upside}} - \underbrace{(r_d - r)^+}_{\text{downside}}$$

$$\mathcal{C}_\gamma^+(r_d) = \frac{1}{\#\{r > r_d\}} \sum_{r > r_d} (r - r_d)^\gamma$$

$$\mathcal{C}_\gamma^-(r_d) = \frac{1}{\#\{r < r_d\}} \sum_{r < r_d} (r_d - r)^\gamma$$

example: Expected Shortfall conditional vs partial moments

$$\mathcal{P}_\gamma^+(r_d) = \mathcal{C}_\gamma^+(r_d) \underbrace{\mathcal{P}_0^+(r_d)}_{\pi \text{ of } r > r_d}$$

$$\mathcal{P}_\gamma^-(r_d) = \mathcal{C}_\gamma^-(r_d) \underbrace{\mathcal{P}_0^-(r_d)}_{\pi \text{ of } r < r_d}$$

E. Schumann

108

Alternative objective functions: quantiles

$$Q_q = \text{CDF}^{-1}(q) = \min\{r \mid \text{CDF}(r) \geq q\},$$

example: VaR

E. Schumann

109

Alternative objective functions: drawdown

drawdown of portfolio value v

$$\text{drawdown}_t = v_t^{\max} - v_t$$

$$v_t^{\max} = \max\{v_{t'} \mid t' \in [0, t]\}$$

```
> dd <- function(v)      ## absolute drawdown (currency units)
  cummax(v) - v
> dd <- function(v) {    ## percentage drawdown
  maxv <- cummax(v)
  (maxv - v) / maxv
}
```

E. Schumann

110

Alternative objective functions: examples

reward	risk	
constant	$C_1^-(Q_q)$	minimise Expected Shortfall for q th quantile
constant	Q_0	minimise maximum loss
$\frac{1}{n_s} \sum r$	$\sqrt{\mathcal{P}_2^-(r_d)}$	Sortino ratio
$\mathcal{P}_1^+(r_d)$	$\sqrt{\mathcal{P}_2^-(r_d)}$	Upside Potential ratio
$\mathcal{P}_1^+(r_d)$	$\mathcal{P}_1^-(r_d)$	Omega for threshold r_d
$\frac{1}{n_s} \sum r$	\mathcal{D}_{\max}	Calmar ratio
$C_\gamma^+(Q_p)$	$C_\delta^-(Q_q)$	Rachev Generalised ratio for exponents γ and δ

E. Schumann

111

Constraints

required: budget constraint

$$\sum w = 1$$

'classical':

- all w nonnegative
- more general: minimum and maximum holding sizes
- several objectives
- cardinalities, minimum-thresholds
- sectors, factor exposures
- difference to current portfolio
- ...

E. Schumann

112

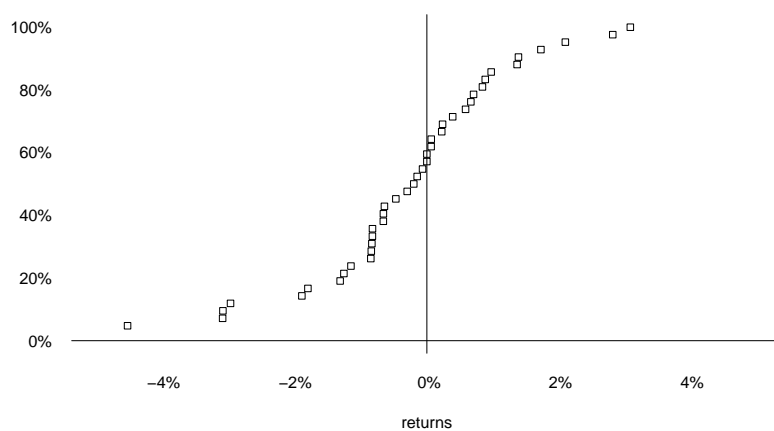
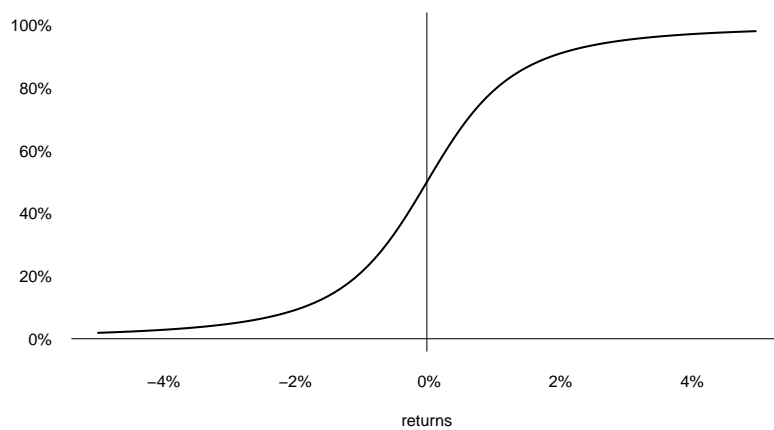
Optimisation: constraints

- discard infeasible solutions
- always construct feasible solutions
 - example: budget constraint
- repair solutions
 - example: budget constraint, cardinality constraints
- penalise infeasible solutions

E. Schumann

113

Forecasts



empirical distribution of historical portfolio returns
(order statistics $r_{[1]} \leq r_{[2]} \leq \dots \leq r_{[T]}$)

E. Schumann

114

Scenario generation

- historical returns
- bootstrapping: single observations, blocks ...
- bootstrapping from model residuals

Forecasting (not estimating)

E. Schumann

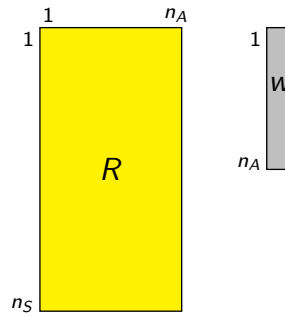
115

Scenario generation

arbitrage opportunities in data sample

$$\begin{array}{ll} \min_w w' \iota & \max_w (Rw)' \iota \\ Rw \geq 0 & Rw \geq 0 \\ w' \iota = 0 & \end{array}$$

(see for example Scherer, 2004)



E. Schumann

116

Portfolio optimisation with R

examples

- asset selection
- single-period optimisation

E. Schumann

117

Asset selection: model

given a universe of n_A assets, select K of them according to some criterion

$$\begin{array}{l} \min_w w' \Sigma w \\ w_j = 1/K \text{ for } j \in \mathcal{J} \\ \#\{\mathcal{J}\} = K \\ K_{inf} \leq K \leq K_{sup} \end{array}$$

E. Schumann

118

Local Search

```

1: set  $n_{\text{steps}}$ 
2: randomly generate current solution  $x^c$ 
3: for  $i = 1 : n_{\text{steps}}$  do
4:   generate  $x^n \in N(x^c)$  and compute  $\Delta = \Phi(x^n) - \Phi(x^c)$ 
5:   if  $\Delta < 0$  then  $x^c = x^n$ 
6: end for
7:  $x^{\text{sol}} = x^c$ 

```

- representation: encoding solutions x
- evaluation: objective function Φ
- how to evolve solutions? N
- how to accept solutions?
- when to stop?

E. Schumann

119

Encoding solutions

```
weights [w 0 0 0 w w 0 0 w 0 0 ... 0 w 0]
```

```
weights w [1 0 0 0 1 1 0 0 1 0 0 ... 0 1 0]
```

```
weights w * x
```

x is logical; data is a list that stores data

```

> OF <- function(x, data) {
  w <- x/sum(x)
  w %*% data$Sigma %*% w
}

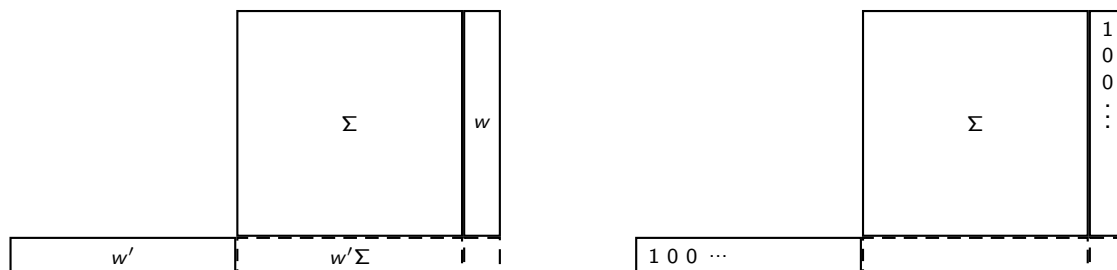
```

subset: $w[x]$ and $\text{Sigma}[x,x]$

E. Schumann

120

Solutions



E. Schumann

121

Solutions

	Σ	W
W'	$W'\Sigma$	

$\text{diag}(W'\Sigma W)$ $i' \underbrace{\Sigma W}_{\text{matrix multiplication}} W$
elementwise multiplication

E. Schumann

122

Neighbourhood

neighbour $x_0 \rightarrow x_1$

pick any one asset; if not in portfolio, add; else remove
 x is logical:

```

x[i] <- FALSE    ## asset i is not in portfolio
x[i] <- !x[i]    ## asset i is in portfolio

> neighbour <- function(x, data) {
  p <- sample.int(data$na, 1L)
  x[p] <- !x[p]
  x
}

```

E. Schumann

123

neighbourhood

```
> data <- list(na = 5L)
> (x <- logical(5L))
[1] FALSE FALSE FALSE FALSE FALSE
> (x <- neighbour(x, data))
[1] FALSE FALSE TRUE FALSE FALSE
> (x <- neighbour(x, data))
[1] FALSE FALSE TRUE FALSE TRUE
> (x <- neighbour(x, data))
[1] FALSE FALSE FALSE FALSE TRUE
> (x <- neighbour(x, data))
[1] TRUE FALSE FALSE FALSE TRUE
> (x <- neighbour(x, data))
[1] TRUE FALSE FALSE TRUE TRUE
```

E. Schumann

124

constraints

unconstrained solution: all(x == FALSE)

```
> neighbour <- function(xc, data) {
  xn <- xc
  p <- sample.int(data$na, 1L)
  xn[p] <- !xn[p]

  sumx <- sum(xn)
  if ( (sumx > data$Ksup) || (sumx < data$Kinf) )
    xc else xn
}
```

E. Schumann

125

solutions

```
> LSopt <- function(OF, algo = list(x0 = x0, nS = nS,
                                   neighbour = neighbour), ...) {
  xc <- algo$x0
  xcF <- OF(xc, ...)
  for (s in seq_len(algo$nS)) {
    xn <- algo$neighbour(xc, ...)
    xnF <- OF(xn, ...)
    if (xnF <= xcF) {
      xc <- xn
      xcF <- xnF
    }
  }
  list(xbest = xc, OFvalue = xcF)
}
```

E. Schumann

126

Experiment

random data: 500 assets, pairwise correlation 0.5, vols between 20% and 40%

→ select between 30 and 60 assets

```
> na <- 500L
> C <- array(0.5, dim = c(na,na))
> diag(C) <- 1
> minVol <- 0.20
> maxVol <- 0.40
> Vols <- (maxVol - minVol) * runif(na) + minVol
> Sigma <- outer(Vols, Vols) * C
> data <- list(Sigma = Sigma, Kinf = 30L, Ksup = 60L,
              na = na)
```

E. Schumann

127

Solutions

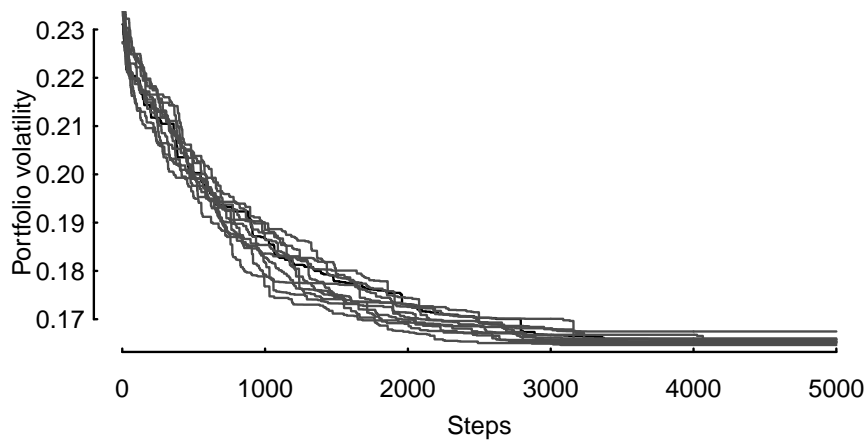
```
> card0 <- sample(data$Kinf:data$Ksup, 1L, replace = FALSE)
> assets <- sample.int(na, card0, replace = FALSE)
> x0 <- logical(na)
> x0[assets] <- TRUE
> algo <- list(x0 = x0, neighbour = neighbour, nS = 5000L,
              printDetail = FALSE, printBar = FALSE)
> system.time(solLS <- LSopt(OF, algo = algo, data = data))
```

```
user  system elapsed
0.240  0.004  0.241
```

E. Schumann

128

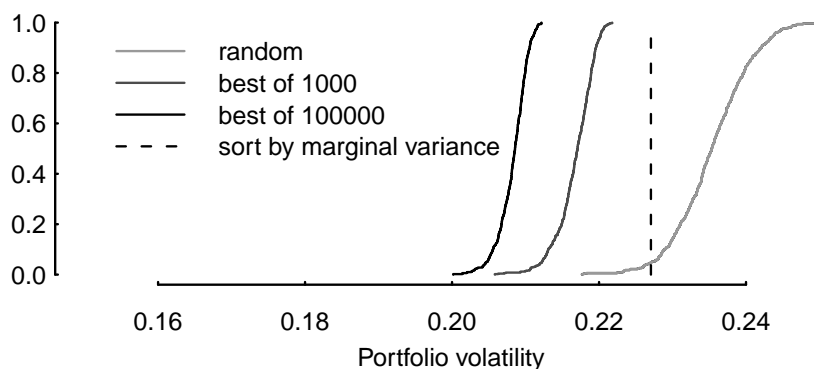
Solutions



E. Schumann

129

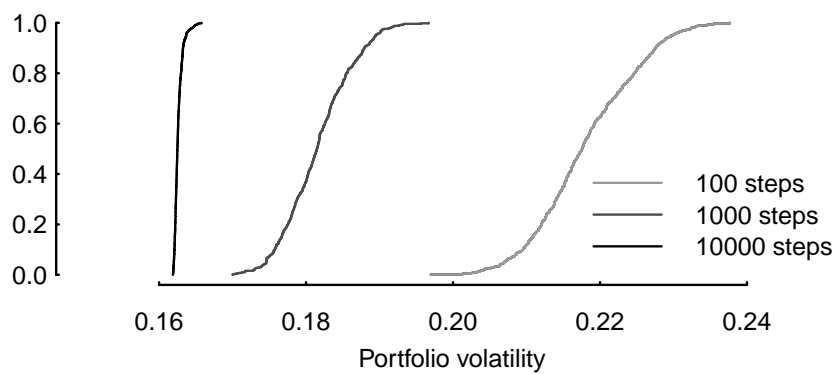
Solutions



E. Schumann

130

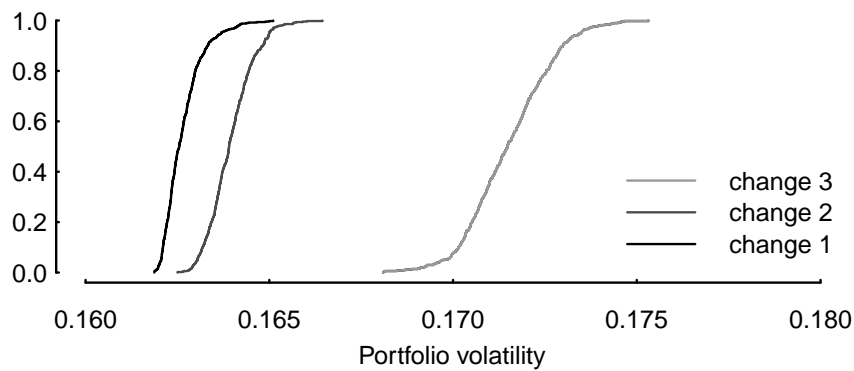
Solutions



E. Schumann

131

Solutions



E. Schumann

132

Portfolio optimisation

$$\min_w \Phi$$

$$w' \iota = 1,$$

$$0 \leq w_j \leq w_j^{\max} \quad \text{for } j = 1, 2, \dots, n_A$$

w weight vector

w_j^{\max} maximum weight 5%

Φ squared portfolio return

E. Schumann

133

Portfolio optimisation

mean–variance

weights + returns → portfolio return
 w m $m'w$

weights + covariance matrix → portfolio variance
 w Σ $w'\Sigma w$

scenario optimisation

scenario matrix R (rows: scenarios, columns: assets)

weights + scenarios → portfolio returns → any portfolio statistic
 w R Rw $f(Rw)$

E. Schumann

134

Setting up the model

portfolio weights: numeric vector w

objective function: $f(Rw)$

neighbourhood: pick two assets; increase one weight, decrease one weight

- 1: set ϵ
- 2: randomly select asset i
- 3: set $w_i = w_i - \epsilon$
- 4: randomly select asset i
- 5: set $w_i = w_i + \epsilon$

→ enforces budget constraint (and possibly w_{\min}/w_{\max})

E. Schumann

135

Setting up the model

dataset fundData: 500 weekly return scenarios for 200 funds

```
> Data <- list(R = t(fundData),
              na = dim(fundData)[2L], ## number of assets
              ns = dim(fundData)[1L], ## number of scenarios
              eps = 0.5/100,          ## stepsize
              wmin = 0.00,
              wmax = 0.05,
              resample = function(x, ...)
                x[sample.int(length(x), ...)])])
```

E. Schumann

136

Portfolio optimisation

objective function

- compute Rw
- evaluate $f(Rw)$

```
> OF <- function(w, Data) {  
  Rw <- crossprod(Data$R, w)  
  crossprod(Rw)  
}
```

E. Schumann

137

Portfolio optimisation

```
> neighbour <- function(w, Data) {  
  toSell <- w > Data$wmin  
  toBuy <- w < Data$wmax  
  i <- Data$resample(which(toSell), size = 1L)  
  j <- Data$resample(which(toBuy), size = 1L)  
  eps <- runif(1L) * Data$eps  
  eps <- min(w[i] - Data$wmin, Data$wmax - w[j], eps)  
  w[i] <- w[i] - eps  
  w[j] <- w[j] + eps  
  w  
}
```

E. Schumann

138

Portfolio optimisation

set up and run TAOpt

```
> w0 <- runif(Data$na); w0 <- w0/sum(w0) ## a random solution  
> algo <- list(x0 = w0,  
  neighbour = neighbour,  
  nS = 2000L,  
  nT = 10L,  
  q = 0.10,  
  printBar = FALSE)
```

E. Schumann

139

Portfolio optimisation

```
> res <- TAOpt(OF, algo, Data)
```

```
Threshold Accepting.
```

```
Computing thresholds ... OK.
```

```
Estimated remaining running time: 2.98 secs.
```

```
Running Threshold Accepting...
```

```
Initial solution: 0.24271
```

```
Finished.
```

```
Best solution overall: 0.0056618
```

```
scale solution: divide by ns; take square root; multiply by 100
```

```
[1] 0.33651
```

E. Schumann

140

Portfolio optimisation

check constraints

```
> min(res$xbest) ## should not be smaller than Data$wmin
```

```
[1] 0
```

```
> max(res$xbest) ## should not be greater than Data$wmax
```

```
[1] 0.05
```

```
> sum(res$xbest) ## should be one
```

```
[1] 1
```

E. Schumann

141

Portfolio optimisation

compare with quadprog

```
OF (scaled) QP: 0.33612
```

```
OF (scaled) TA: 0.33651
```

```
(scaled: divide by ns; take square root; multiply by 100)
```

E. Schumann

142

Computing time

mean–variance: estimate means/variance–covariance–matrix, aggregate for portfolio

→ computing time varies with n_A

heuristics: compute scenarios/time series of portfolio returns, then compute Φ

→ computing time varies with n_A and number of scenarios n_S

E. Schumann

143

Computing time

matrix R of observations of size $n_S \times n_A$

→ Rw for each function evaluation

for LS/TA: updating possible

$$w^n = w^c + w^\Delta$$
$$Rw^n = R(w^c + w^\Delta) = \underbrace{Rw^c}_{\text{known}} + Rw^\Delta$$

R_* : changed columns (size $n_S \times 2$)

w_*^Δ : vector of changes (size 2×1)

$Rw^\Delta \rightarrow R_* w_*^\Delta$.

E. Schumann

144

Computing time

- 1: set n_{steps}
- 2: randomly generate current solution x^c
- 3: **for** $i = 1 : n_{\text{steps}}$ **do**
- 4: generate $x^n \in N(x^c)$ and compute $\Delta = \Phi(x^n) - \Phi(x^c)$
- 5: **if** $\Delta < 0$ **then** $x^c = x^n$
- 6: **end for**
- 7: $x^{\text{sol}} = x^c$

manipulate solution x through Φ and $N \rightarrow$ code x as list containing

- w
- Rw

→ change in N

E. Schumann

145

Updating

with updating

```
> OFU <- function(sol, Data)
  crossprod(sol$Rw)
> neighbourU <- function(sol, Data){
  wn <- sol$w
  toSell <- wn > Data$wmin; toBuy <- wn < Data$wmax
  i <- Data$resample(which(toSell), size = 1L)
  j <- Data$resample(which(toBuy), size = 1L)
  eps <- runif(1) * Data$eps
  eps <- min(wn[i] - Data$wmin, Data$wmax - wn[j], eps)
  wn[i] <- wn[i] - eps; wn[j] <- wn[j] + eps
  Rw <- sol$Rw + Data$R[ ,c(i,j)] %*% c(-eps,eps)
  list(w = wn, Rw = Rw)
}
```

E. Schumann

146

Updating

```
> w0 <- runif(Data$na); w0 <- w0/sum(w0) ## a random solution
> Data$R <- fundData
> sol <- list(w = w0, Rw = Data$R %*% w0)
> algo <- list(x0 = sol,
  neighbour = neighbourU,
  nS = 2000L,
  nT = 10L,
  q = 0.10,
  printBar = FALSE,
  printDetail = FALSE)
> res <- TAOpt(OFU,algo,Data)
```

E. Schumann

147

Robustness

the weight of asset 200

```
> wqp[200]
```

```
[1] 0.0000000000000000000027105
```

```
> fundData <- cbind(fundData, fundData[, 200L])
```

```
> dim(fundData)
```

```
[1] 500 201
```

```
> qr(fundData)$rank
```

```
[1] 200
```

```
> qr(cov(fundData))$rank
```

```
[1] 200
```

E. Schumann

148

Robustness

```
> cat(try(result.QP <- solve.QP(Dmat = covMatrix,  
                               dvec = rep(0, Data$na),  
                               Amat = t(rbind(A,B)),  
                               bvec = rbind(a,b),  
                               meq = 1L)))
```

```
Error in solve.QP(Dmat = covMatrix, dvec = rep(0, Data$na), Amat = t(rbind(A, :  
  matrix D in quadratic function is not positive definite!
```

E. Schumann

149

Robustness

```
> res2 <- TAOpt(OFU, algo, Data)
```

```
[1] 0.33636
```

weights 200 and 201

```
> res2$xbest$w[200:201]
```

```
[1] 0 0
```

E. Schumann

150

Other objective functions

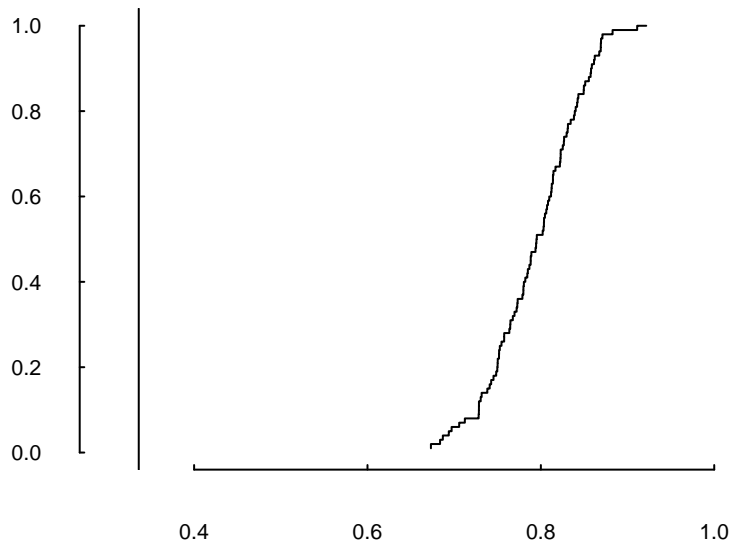
$$\frac{1}{n_S} \sum_{r_i < \theta} (\theta - r_i)^2$$

```
> OF <- function(w, Data) { ## semi-variance
  Rw <- crossprod(Data$R, w) - Data$theta
  Rw <- Rw - abs(Rw)
  sum(Rw*Rw) / (4 * Data$ns)
}
```

```
> OF <- function(w, Data) { ## Omega
  Rw <- crossprod(Data$R, w) - Data$theta
  -sum(Rw - abs(Rw)) / sum(Rw + abs(Rw))
}
```

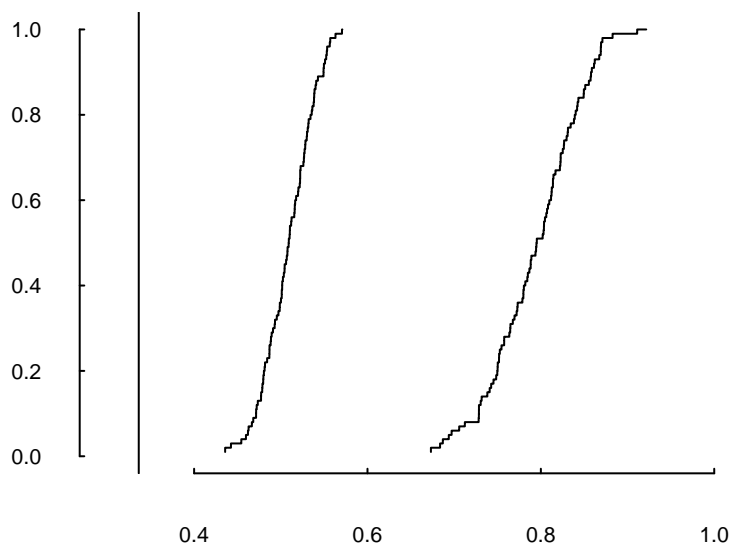

More iterations

1500 iterations



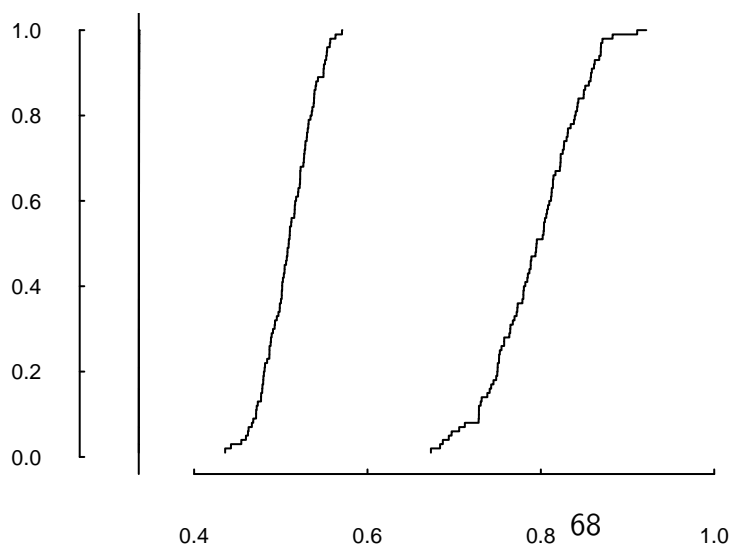
1500 iterations – 2500

iterations



1500 iterations – 2500

iterations – 15 000 iterations

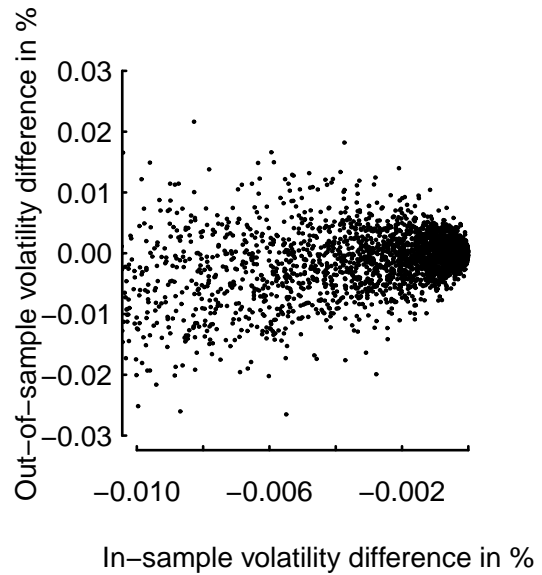
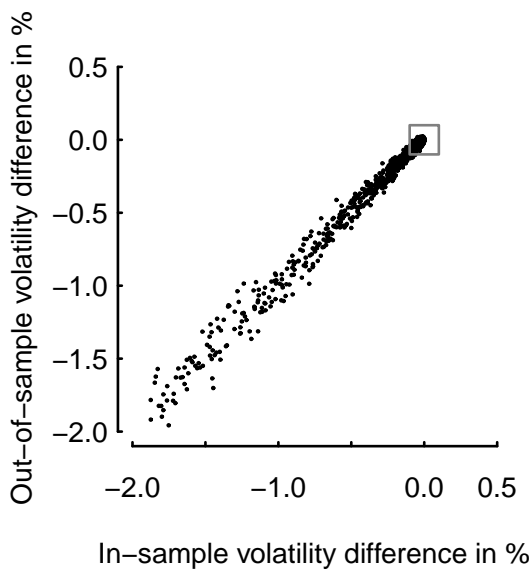


Good enough?

- 1: **for** $i = 1 : 5000$ **do**
- 2: sample 400 scenarios without replacement
- 3: compute optimal portfolio with QP
- 4: set $n_{steps} = i$
- 5: compute portfolio with TA, compute in-sample difference between QP and TA
- 6: compute out-of-sample difference for QP and TA on remaining 100 scenarios
- 7: **end for**

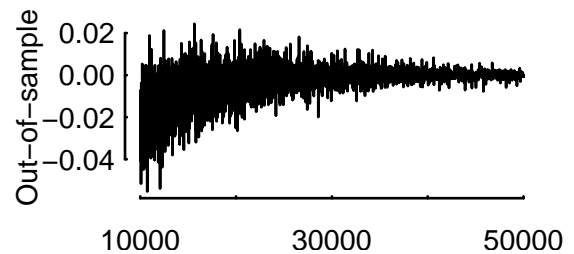
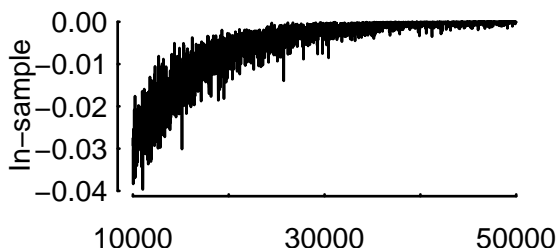
objective function value of QP – objective function value of TA

Good enough?



in-sample versus out-of-sample difference

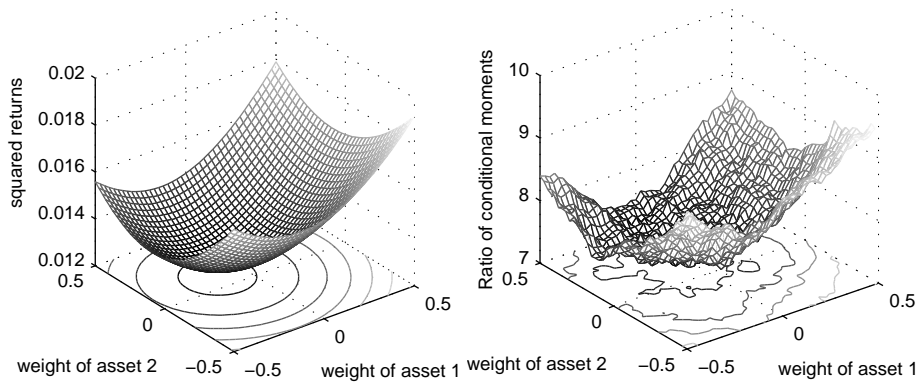
scenario optimisation



in-sample versus out-of-sample difference depending on the number of iterations

applications

portfolio optimisation



E. Schumann

156

applications

$$\min_w \Phi$$

$$w' \iota = 1$$

$$0 \leq w_j \leq w_j^{\text{sup}} \quad \text{for } j = 1, 2, \dots, n_A$$

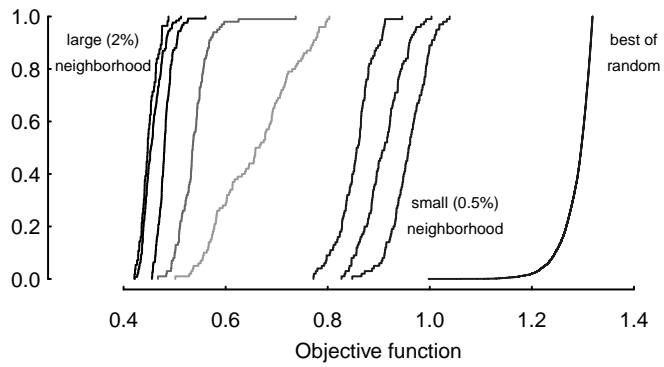
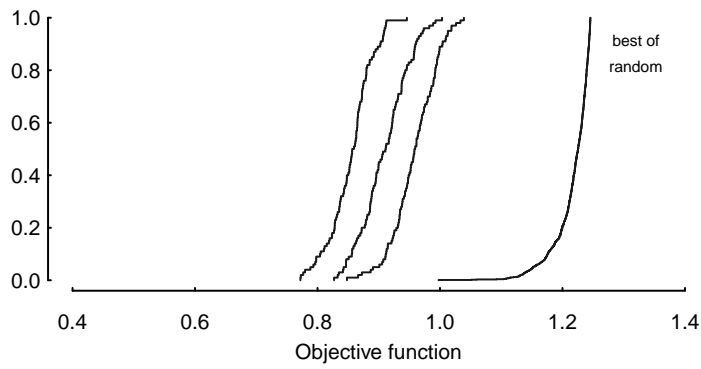
$$K_{\text{inf}} \leq K \leq K_{\text{sup}}$$

$$\Phi = \frac{c_{\gamma-}^-}{c_{\gamma+}^+}$$

E. Schumann

157

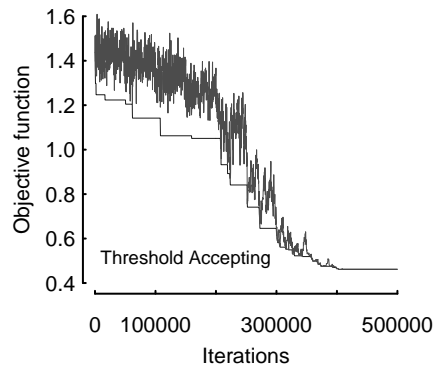
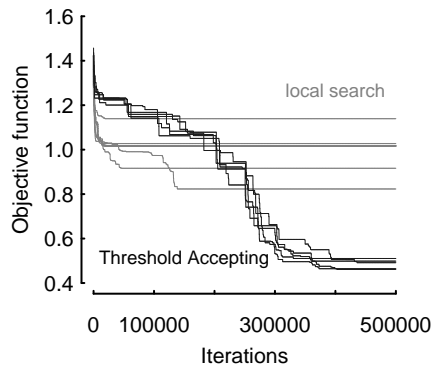
solutions



E. Schumann

158

solutions



E. Schumann

159

a case study

$$\min_x \Phi(x)$$

$$\sum_{j \in \mathcal{J}} x_j p_{0j} = v_0$$

$$x_j^{\text{inf}} \leq x_j \leq x_j^{\text{sup}} \quad j \in \mathcal{J}$$

$$K_{\text{inf}} \leq \#\{\mathcal{J}\} \leq K_{\text{sup}}$$

⋮

(x = numbers of shares, \mathcal{A} = all assets, \mathcal{J} = assets included in portfolio)

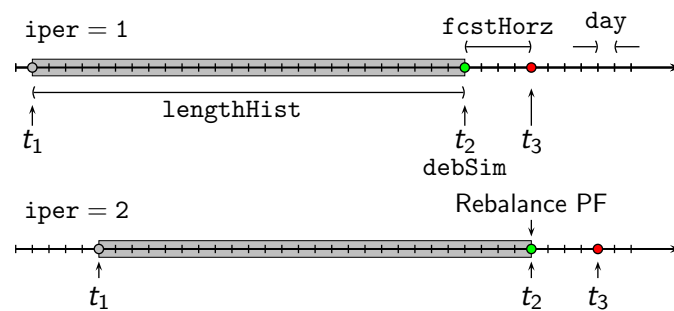
→ Threshold Accepting

E. Schumann

160

data and methodology

- 600 assets (EUR) from DJ STOXX (7-Jan-1999 — 19-Mar-2008)
- market capitalisation $> 4 \times 10^7$ Euros (248 assets)
- historical window (52 weeks), horizon (12 weeks) → 40 rebalancings



- 10bp variable cost for long positions
minimum trading size (5 000)
- holding size constraints
- sector allocation constraints

E. Schumann

161

estimation

bootstrapping returns (r^B) from a simple regression model:

$$r_{it} = \alpha_i + \beta_i r_{Mt} + \dots + \epsilon_{it} \quad \begin{array}{l} i = 1, \dots, n_A \\ t = 1, \dots, T \end{array}$$

regressors: indices, PCA ...

- 1: estimate $\hat{\alpha}_i, \hat{\beta}_i, \dots i = 1, \dots, n_A$ from model
- 2: **for** $k = 1 : n_S$ **do**
- 3: draw with replacement $\tau_M \in \{1, \dots, T\}$
- 4: **for** $i = 1 : n_A$ **do**
- 5: draw with replacement $\tau_i \in \{1, \dots, T\}$
- 6: $r_{ik}^B = \hat{\alpha}_i + \hat{\beta}_i r_{M\tau_M} + \epsilon_{i\tau_i}$
- 7: **end for**
- 8: **end for**

E. Schumann

162

benchmark: minimum-variance portfolio long-only

- Σ estimated as covariance matrix $\hat{\Sigma}$ from historical observations

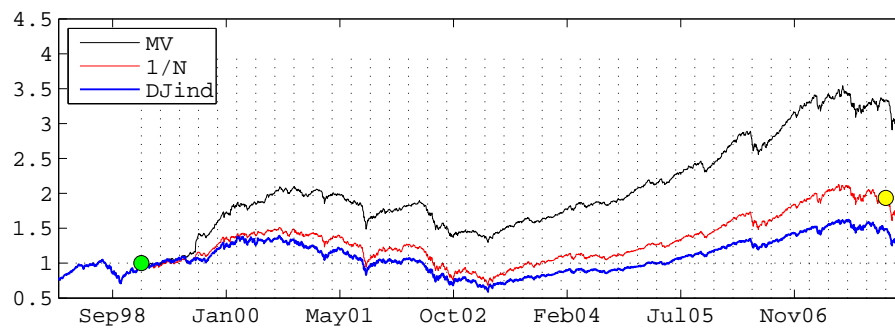
$$\begin{array}{l} \min_w w' \hat{\Sigma} w \\ \sum w = 1 \\ 0 \leq w_j \leq w_j^{\text{sup}} \quad j = 1, \dots, n_A \end{array}$$

- optimisation with maximum holding size and sector allocation constraints done with Matlab's quadprog

E. Schumann

163

benchmark: minimum-variance portfolio long-only



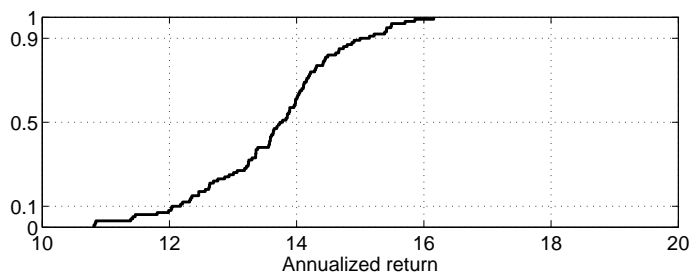
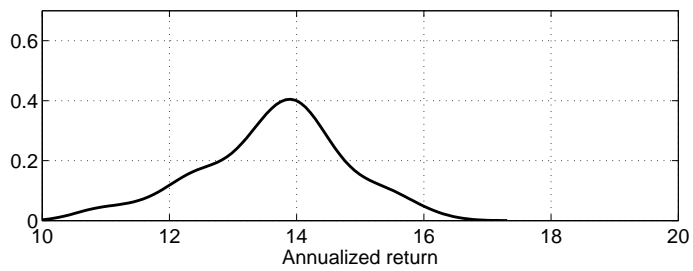
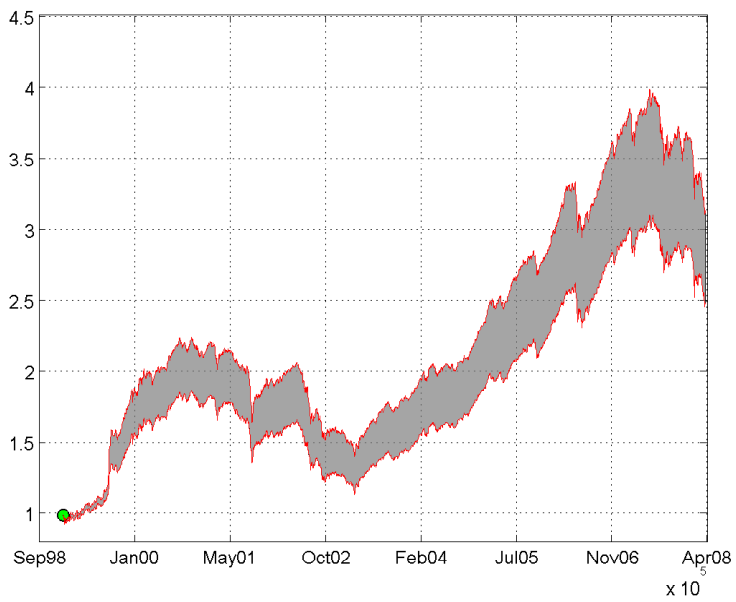
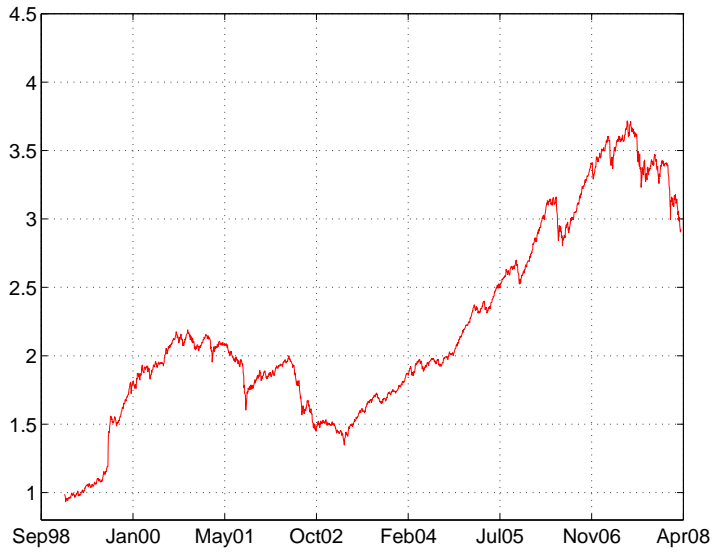
introducing uncertainty:

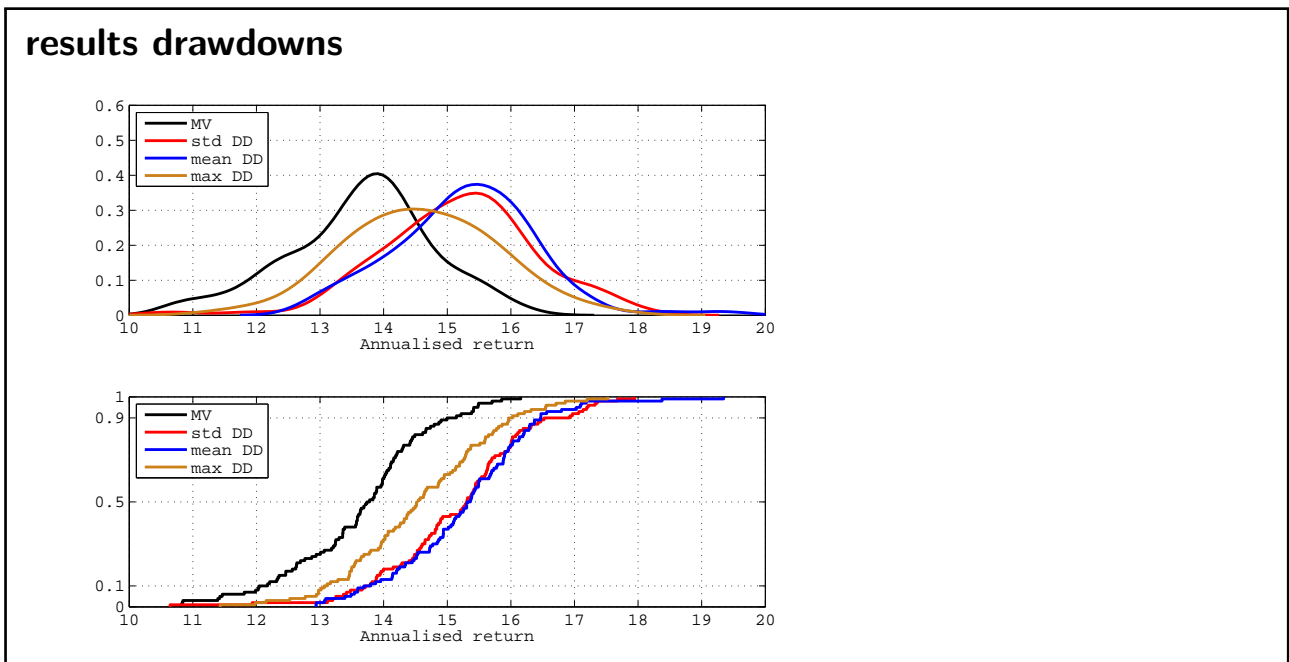
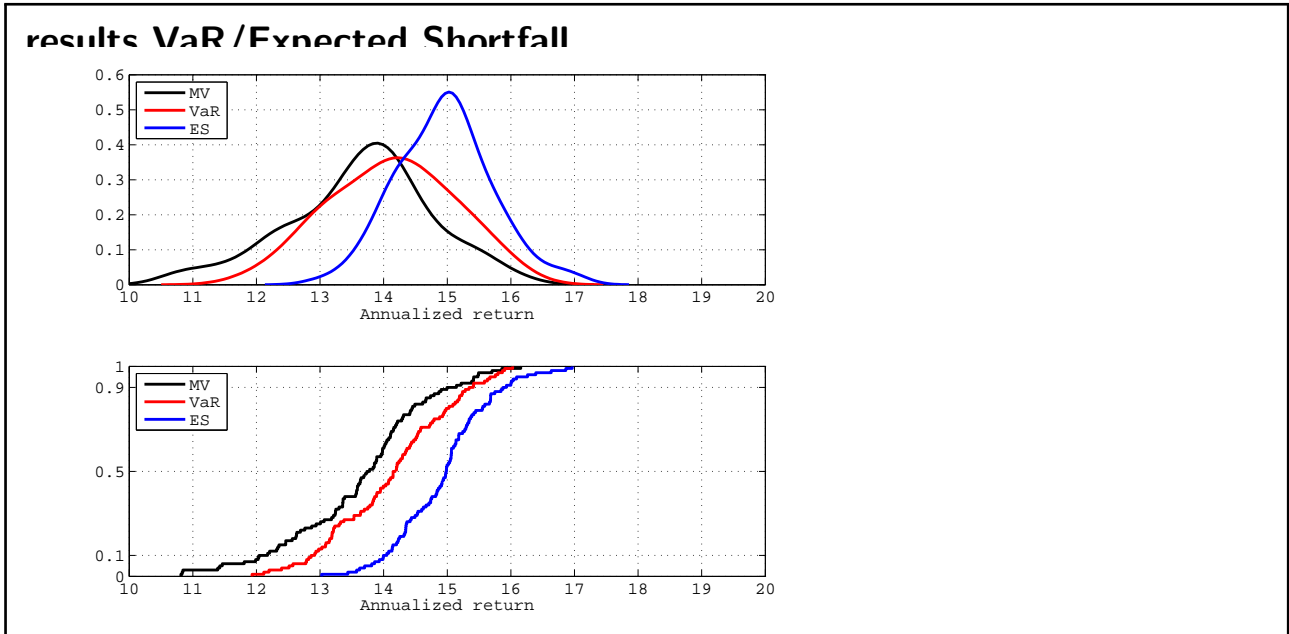
draw T daily data with replacement, compute minimum-variance portfolio from bootstrapped time series

```
1: for  $k = 1 : 100$  do
2:   for  $j = 1 : T$  do
3:     draw with replacement  $\tau \in \{1, \dots, T\}$ 
4:      $R_{j\bullet}^B = R_{\tau\bullet}$ 
5:   end for
6:   compute MV portfolio
7: end for
```

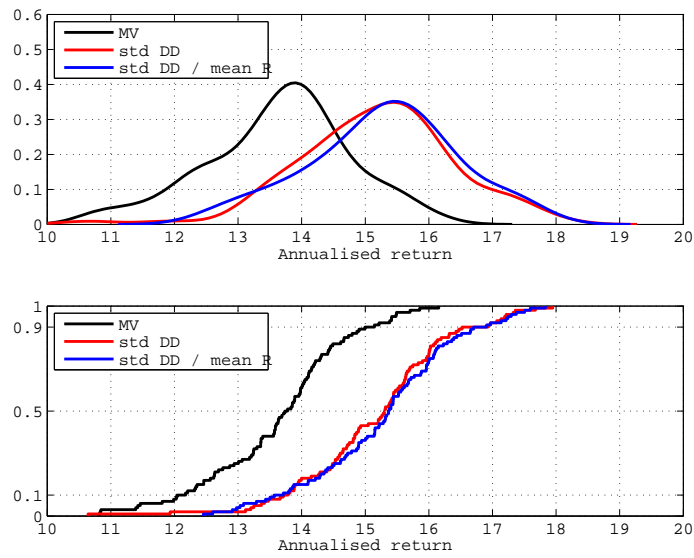
alternatively: use jackknife

benchmark: MV long-only





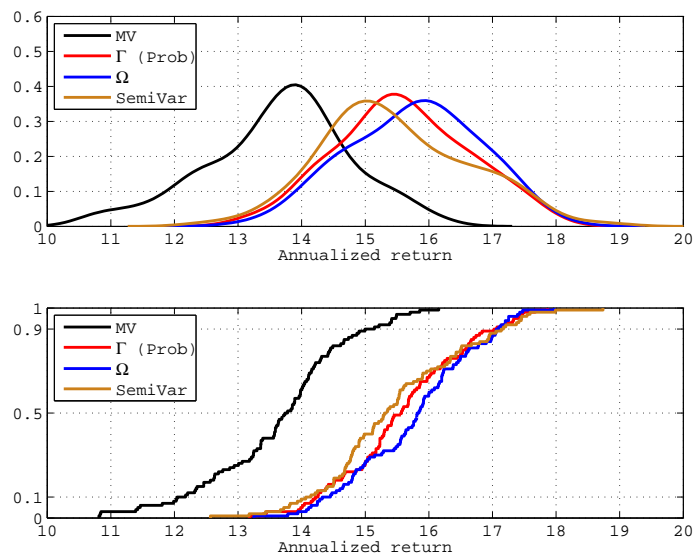
results drawdowns



E. Schumann

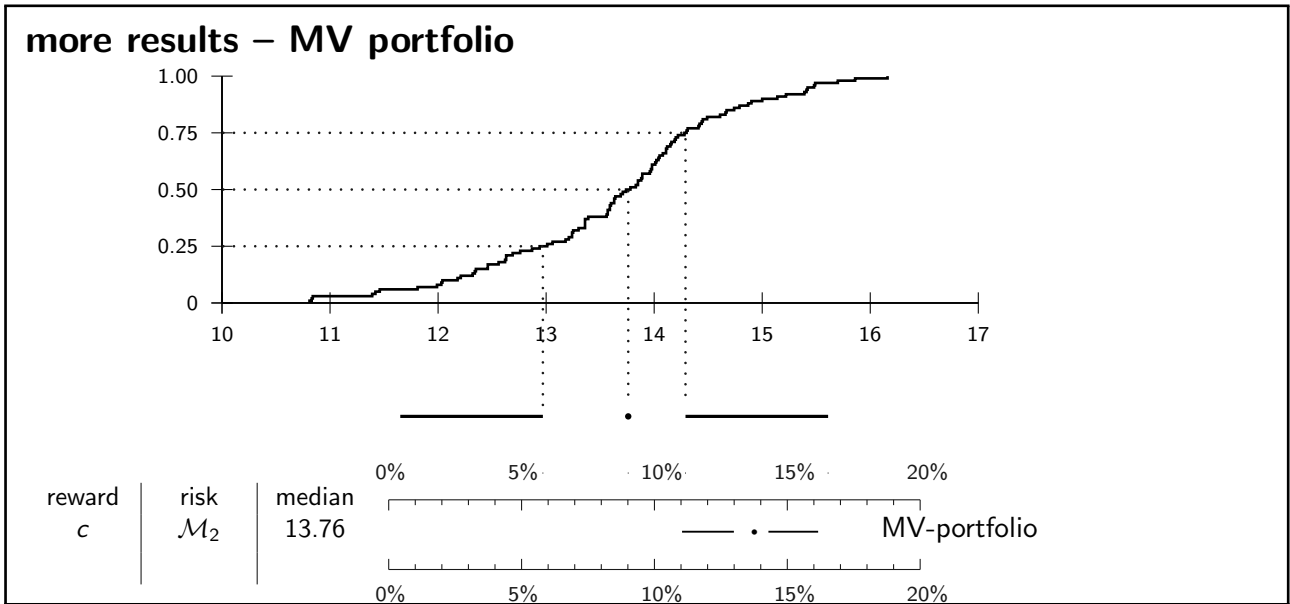
168

results partial moments



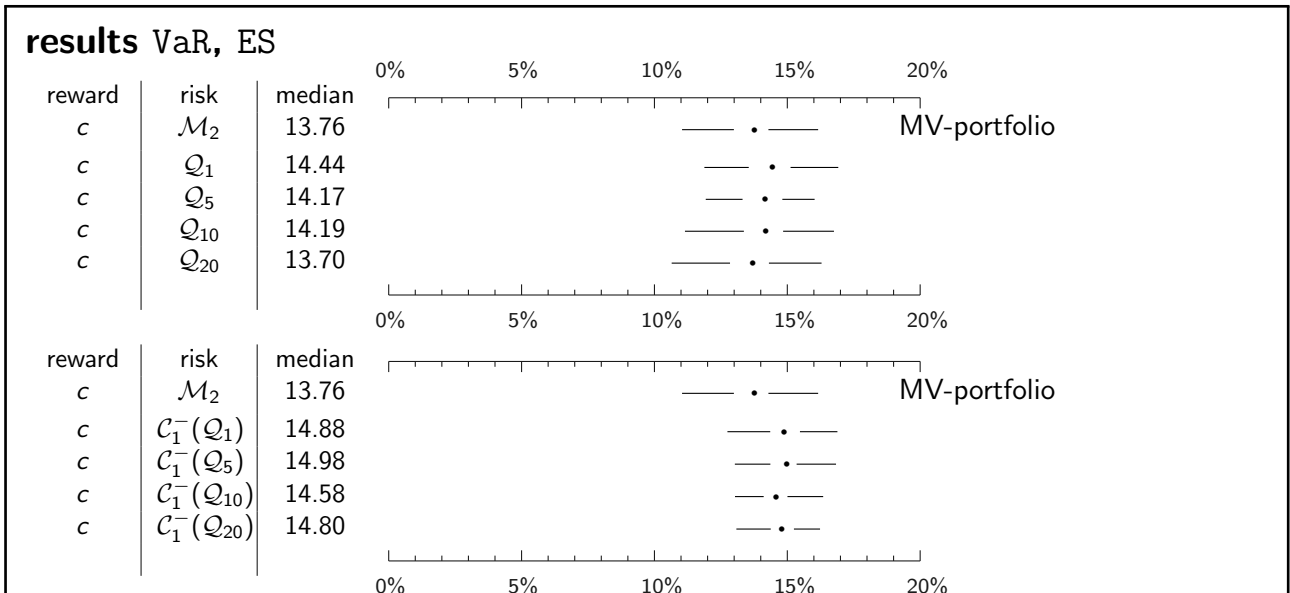
E. Schumann

169



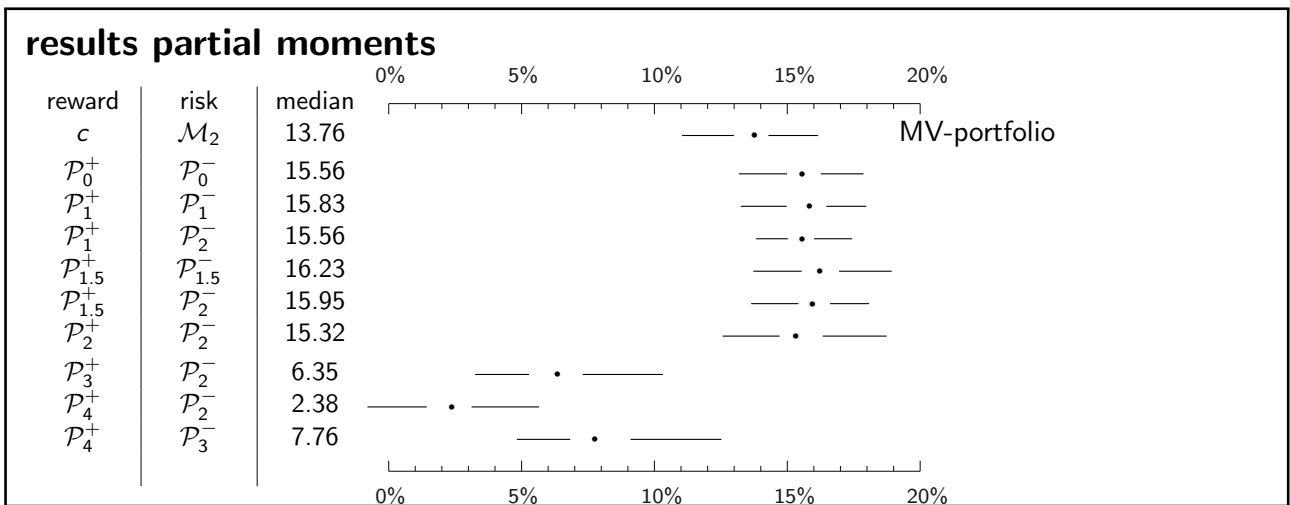
E. Schumann

170



E. Schumann

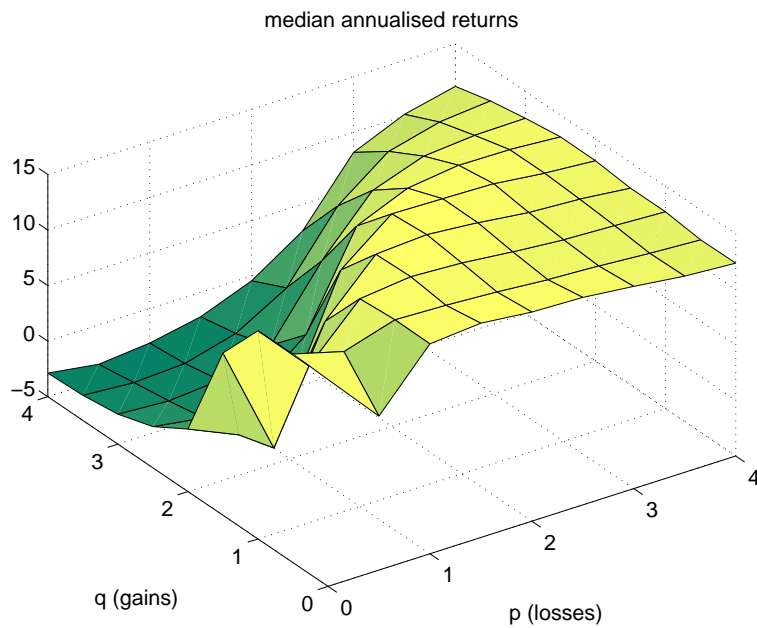
171



E. Schumann

172

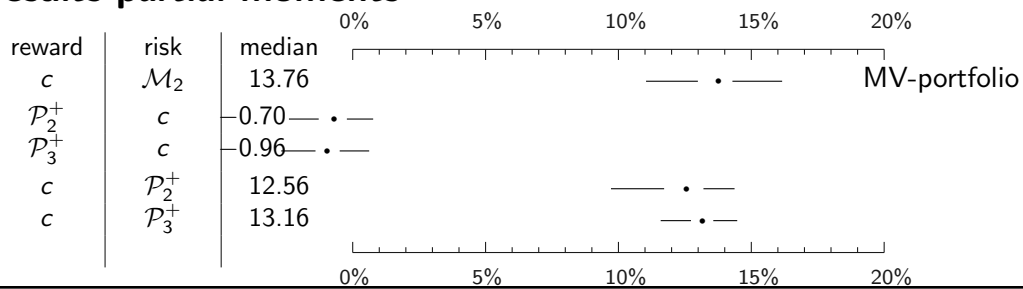
results partial moments



E. Schumann

173

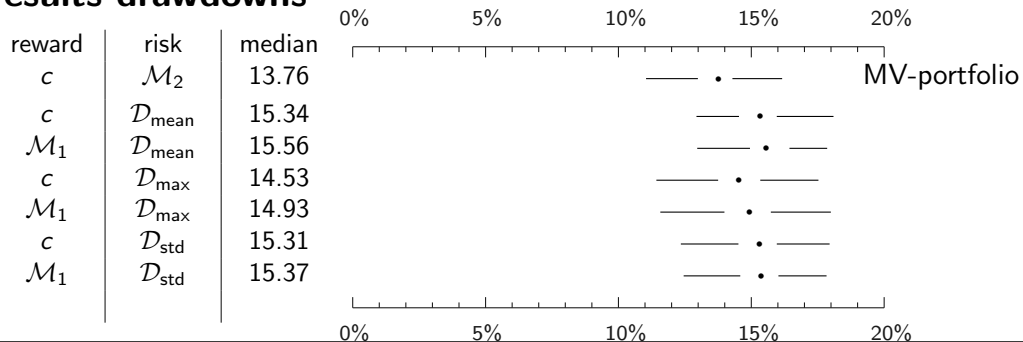
results partial moments



E. Schumann

174

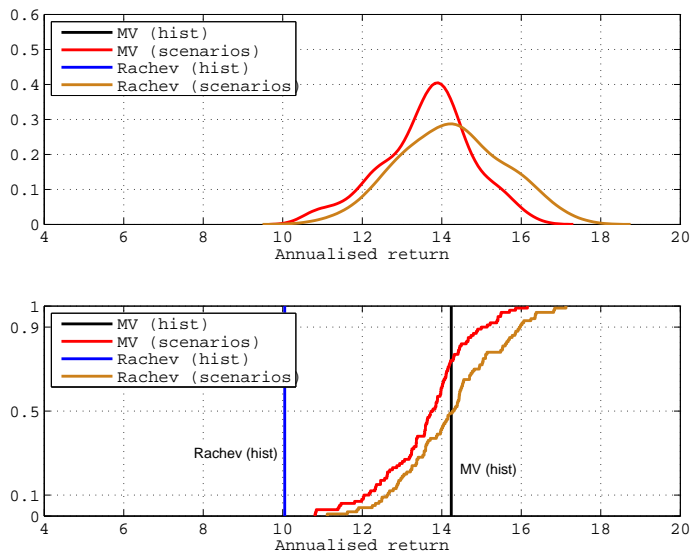
results drawdowns



E. Schumann

175

scenarios vs historical data



E. Schumann

176

When is a solution 'optimal enough'?

set of 600 European equities

aim: to find portfolio that minimises semi-variance, subject to

- (i) only 20–50 assets in portfolio
- (ii) all weights between 1% and 5%

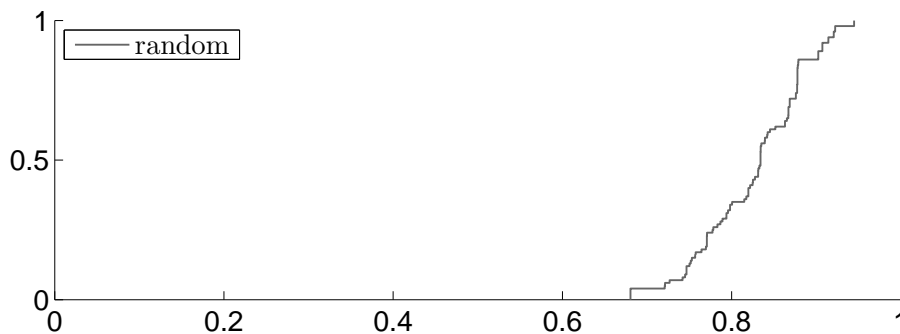
→ characterise solution by objective function value

→ run large number of optimisations → compare distribution of solutions

E. Schumann

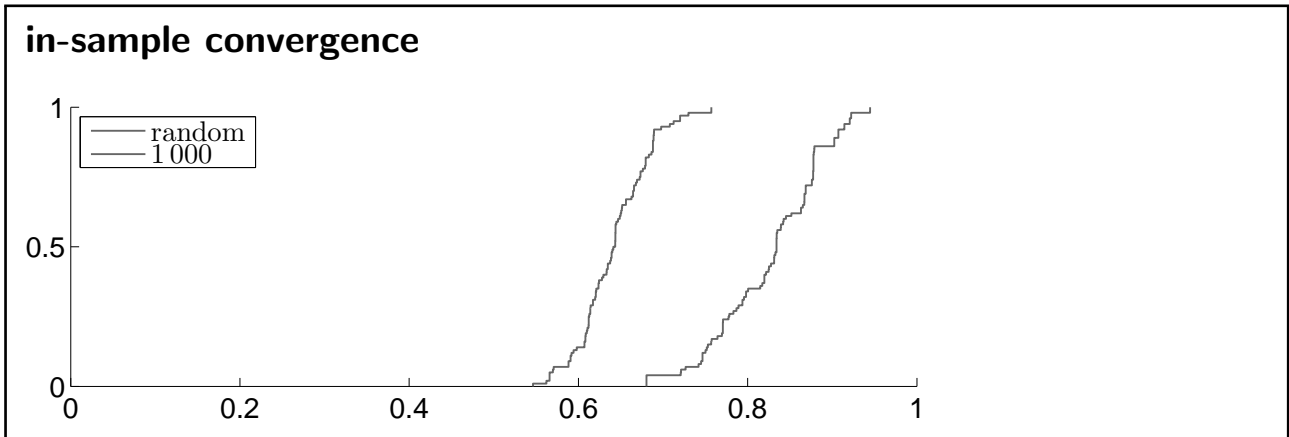
177

in-sample convergence



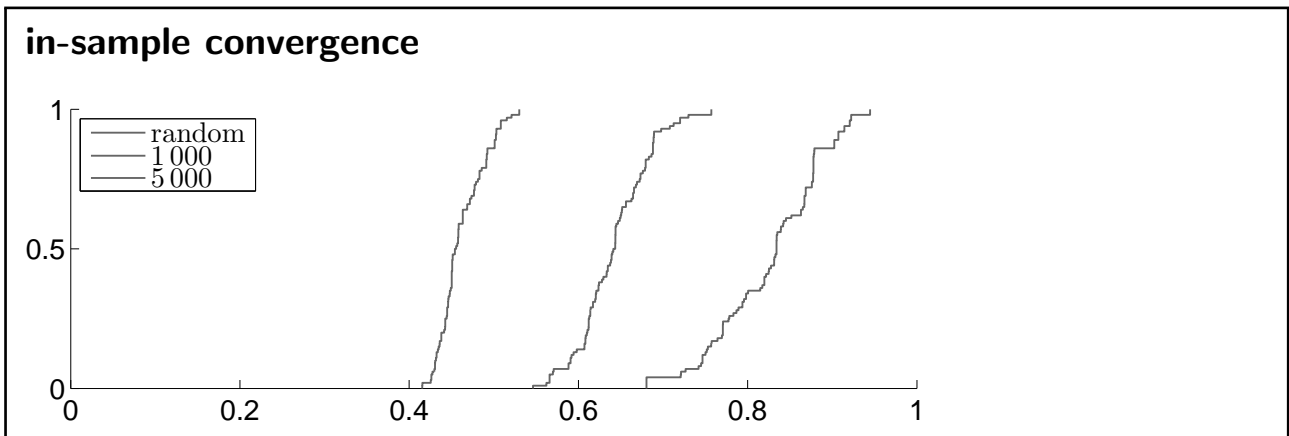
E. Schumann

178



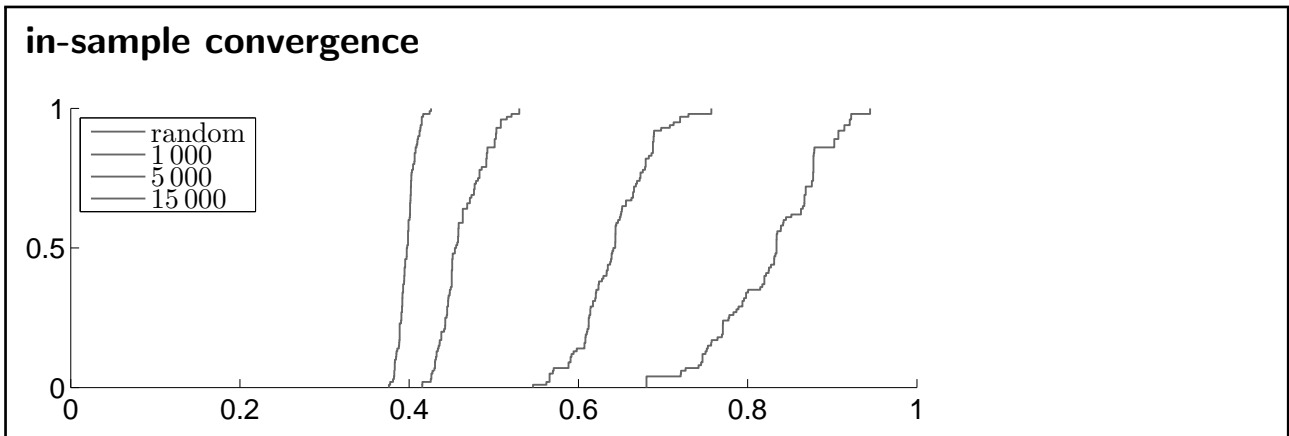
E. Schumann

179



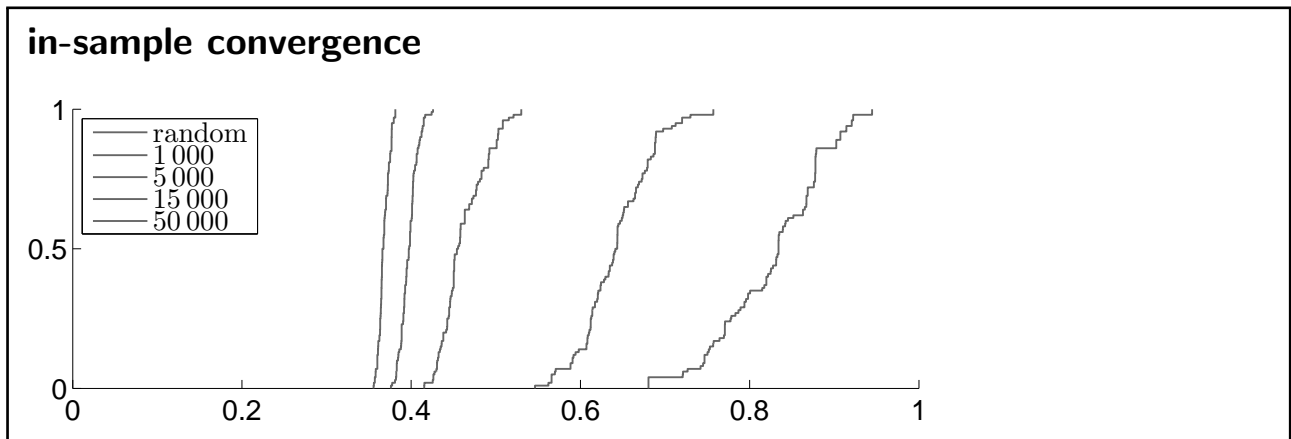
E. Schumann

180



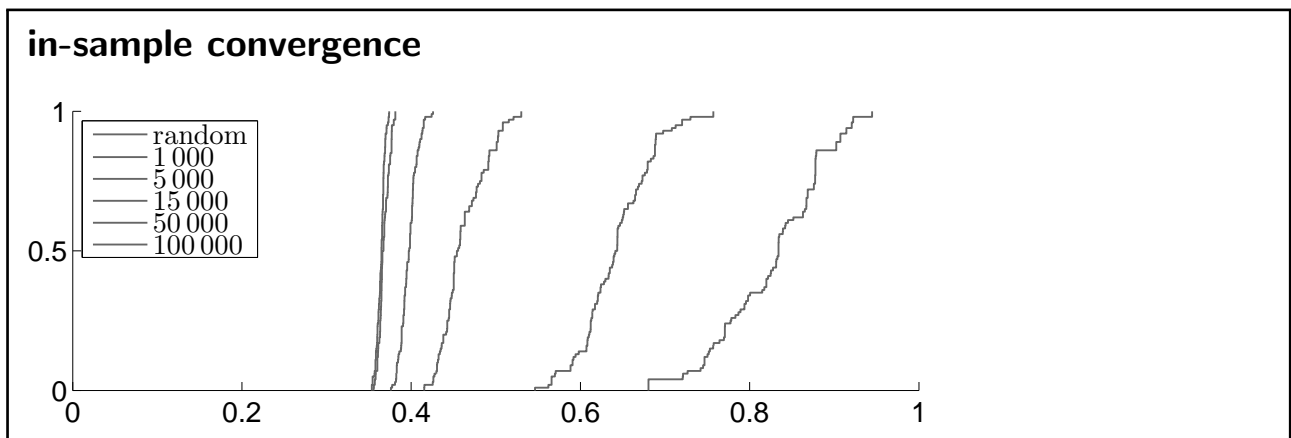
E. Schumann

181



E. Schumann

182



E. Schumann

183

In-sample and out-of-sample

solution: vector of portfolio weights x

characterise x by objective function value $f(x)$

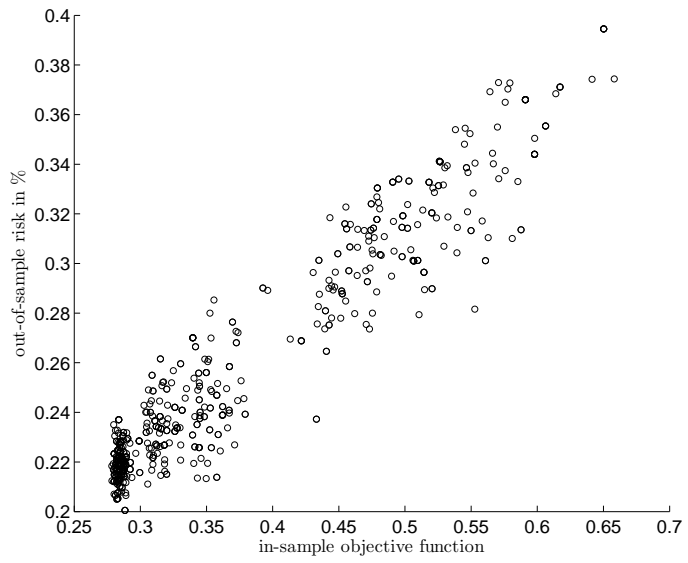
→ run R restarts with differing numbers of steps

→ compare ϕ_1, \dots, ϕ_R in-sample and out-of-sample

E. Schumann

184

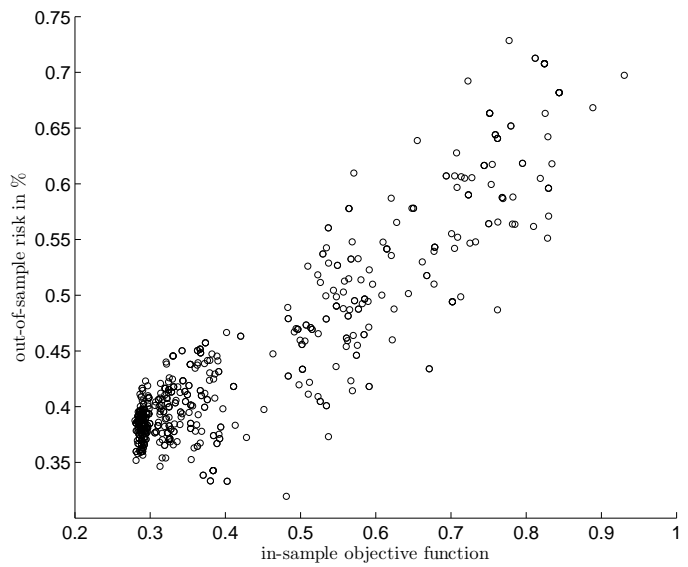
out-of-sample: single period risk



E. Schumann

185

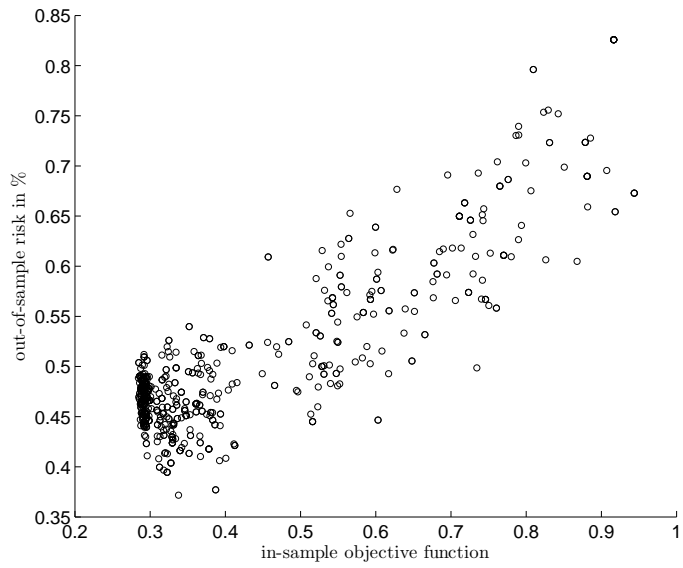
out-of-sample: single period risk



E. Schumann

186

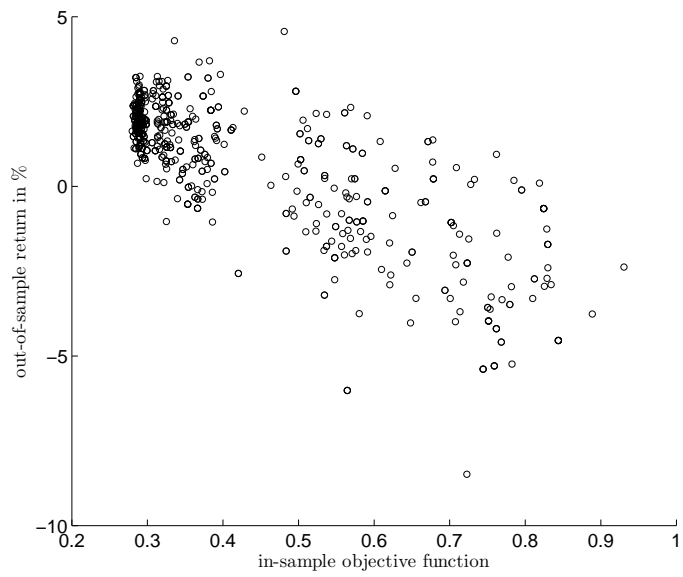
out-of-sample: single period risk



E. Schumann

187

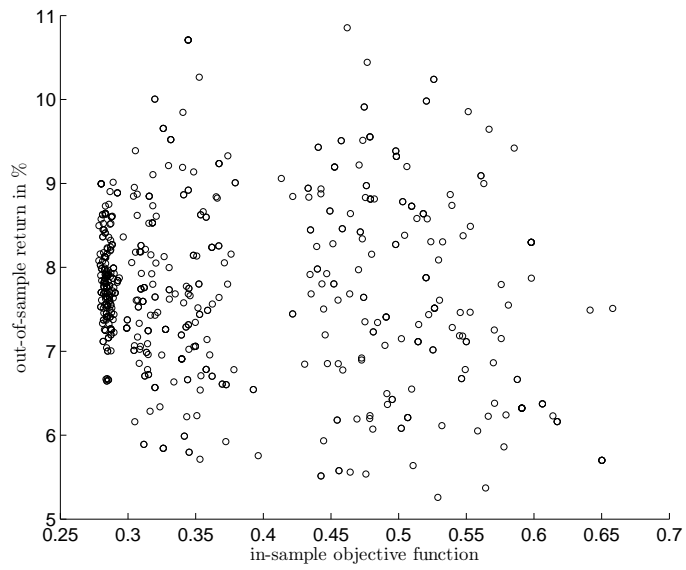
out-of-sample: single period return



E. Schumann

188

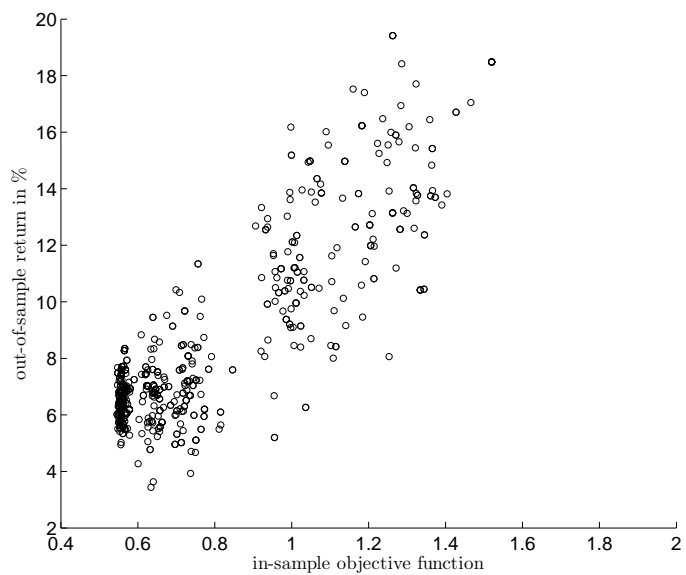
out-of-sample convergence: single period return



E. Schumann

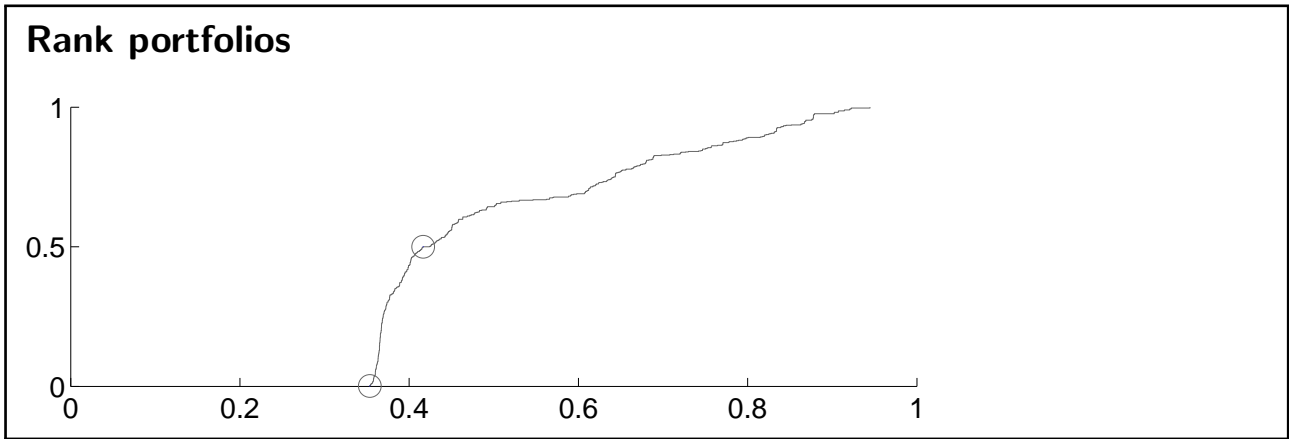
189

out-of-sample convergence: single period return



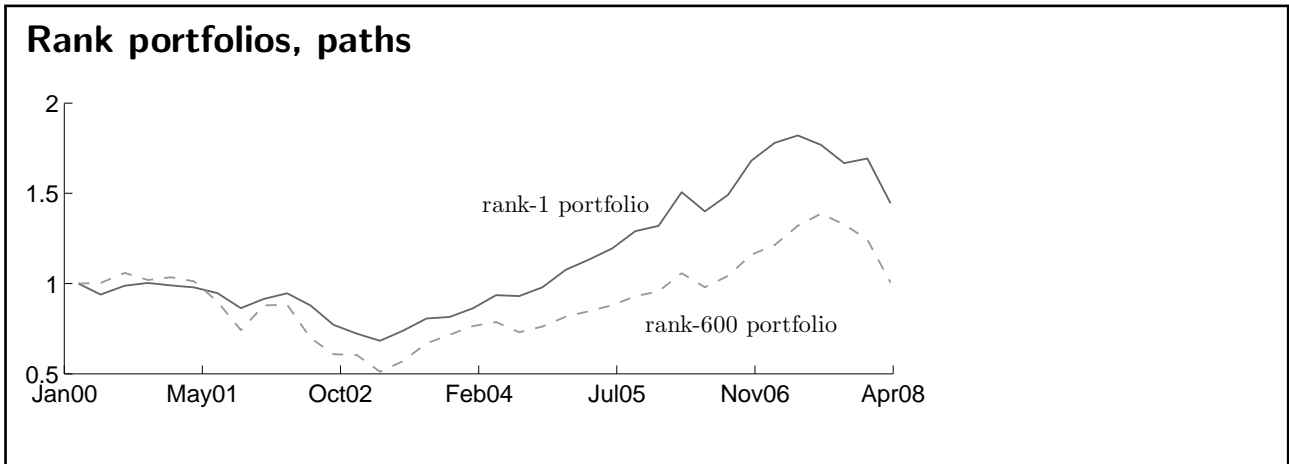
E. Schumann

190



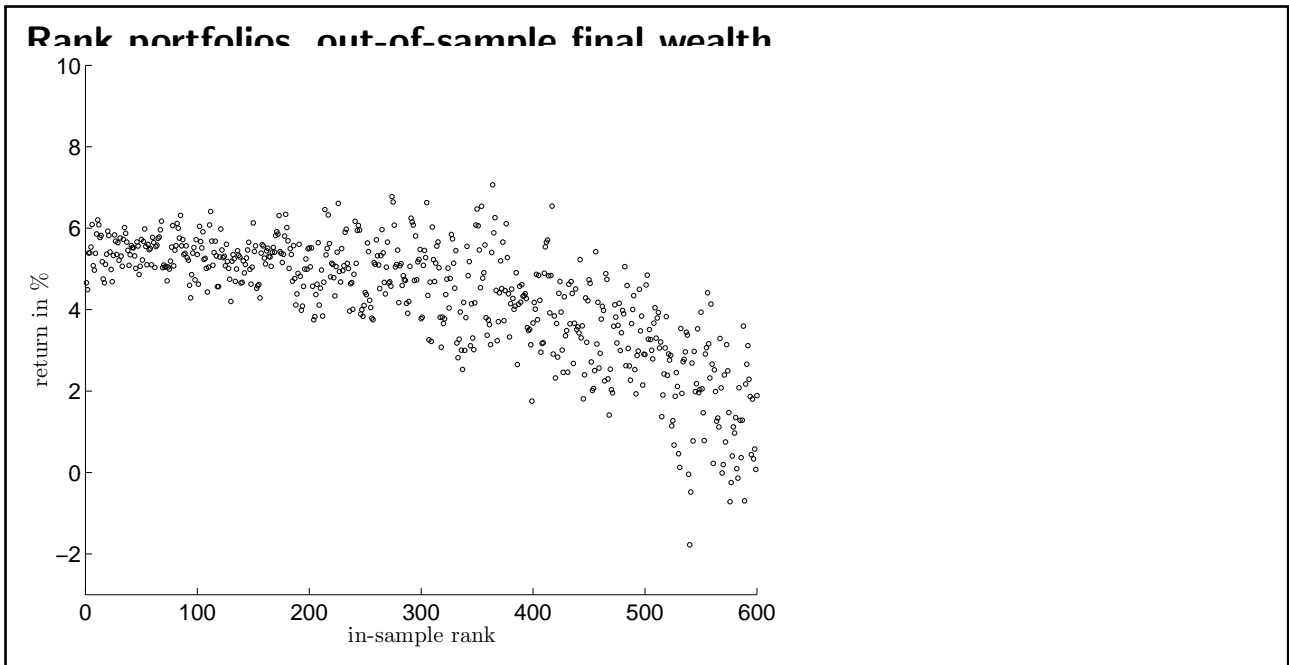
E. Schumann

191



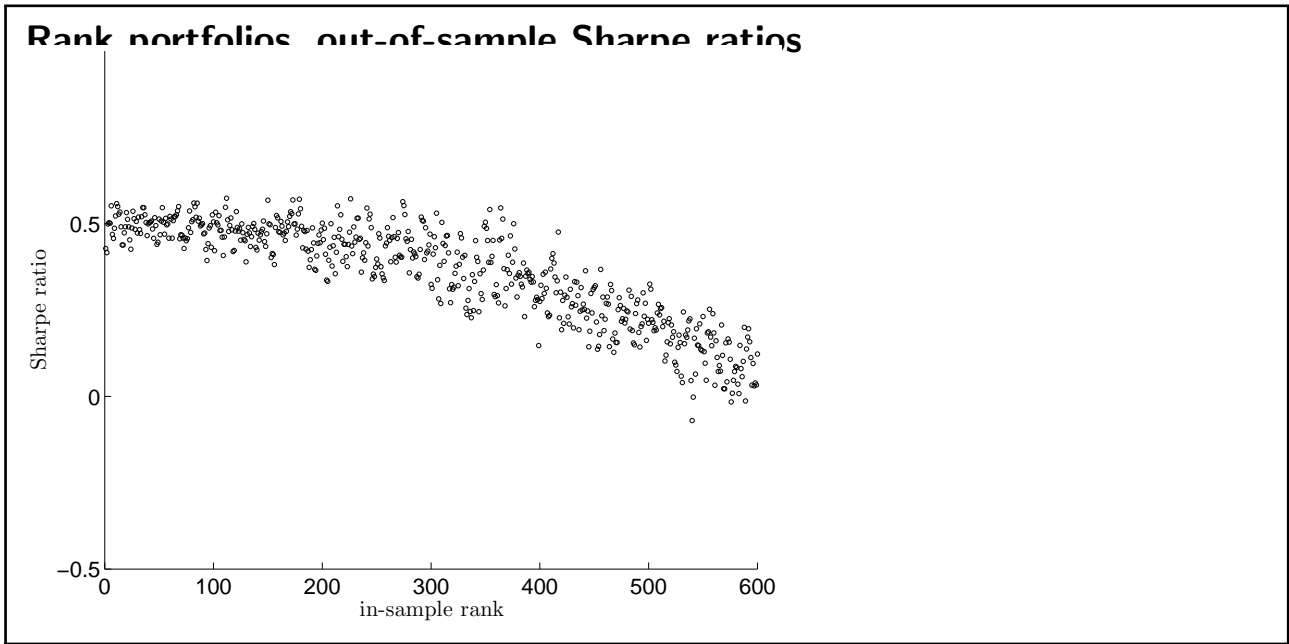
E. Schumann

192



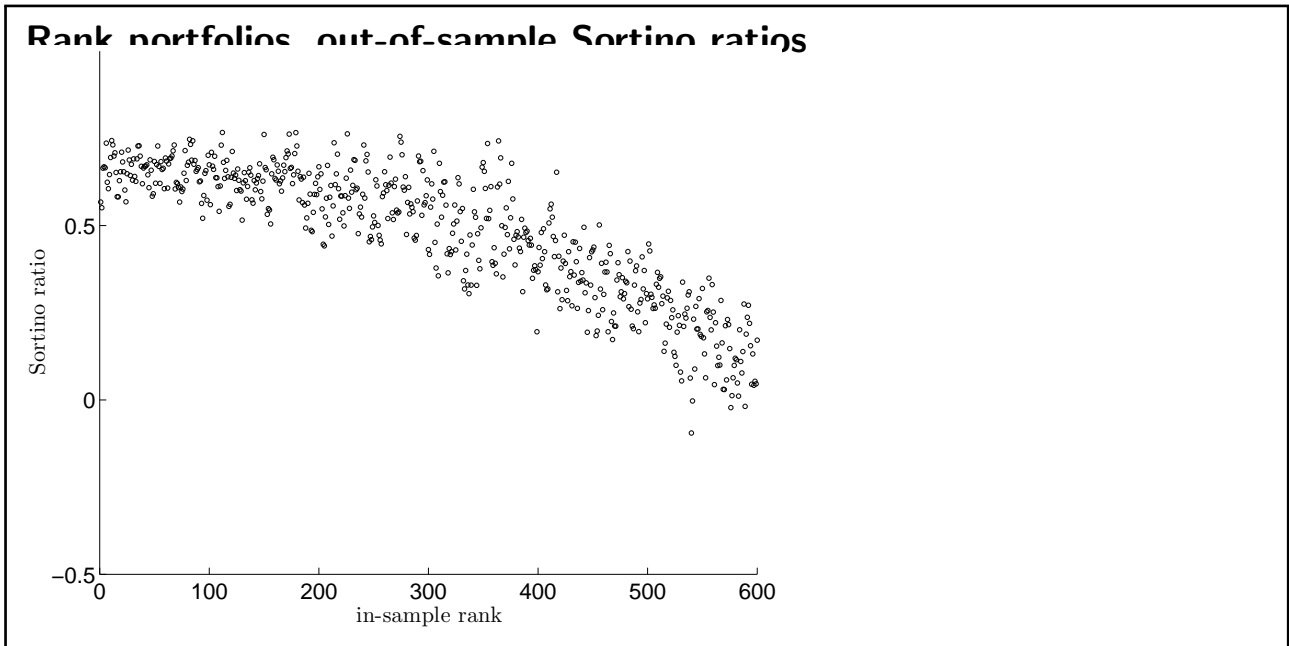
E. Schumann

193



E. Schumann

194



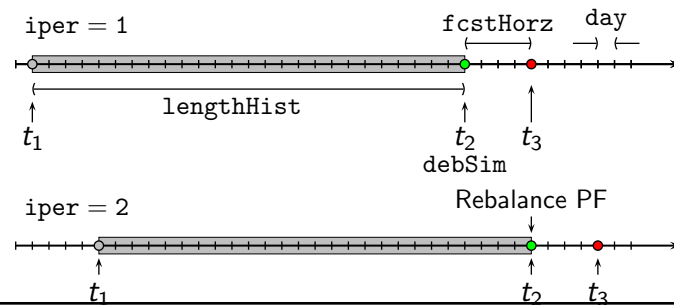
E. Schumann

195

Sensitivity of model and stochastics of optimisation

Gilli and Schumann (2016)

- dataset: DAX stocks Jan 2004 – Sep 2015
- compute long-only minimum-variance portfolio
- weights between 0 and 10%
- historical window (1 year), horizon (1 month)

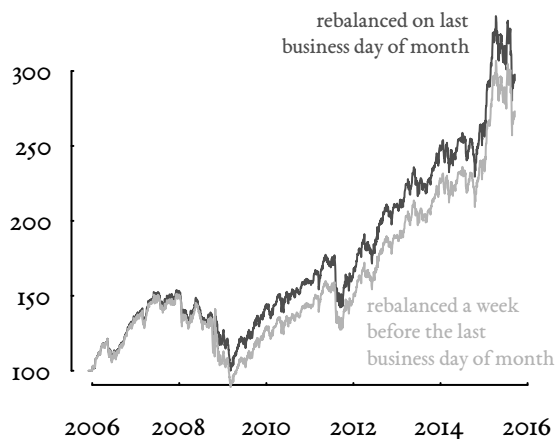


E. Schumann

196

Sensitivity of model and stochastics of optimisation

out-of-sample path of walkforward, with QP: 11.8% p.a. ν 10.8% p.a.



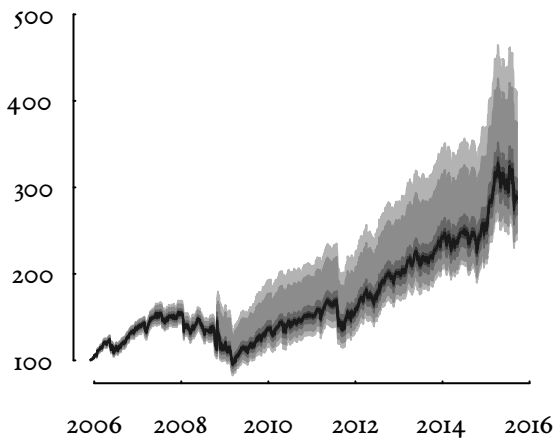
E. Schumann

197

Sensitivity of model and stochastics of optimisation

10 000 out-of-sample paths with QP

- random rebalancing dates, 20–80 days business days apart
- random historical window, 120–500 business days



E. Schumann

198

Sensitivity of model and stochastics of optimisation

10 000 out-of-sample paths with Local Search

- fixed rebalancing dates (end of month)
- fixed historical window, 260 business days



E. Schumann

199

Conclusions

- alternative portfolio selection models
 - optimisation more difficult, but manageable
 - add value over mean–variance
 - ‘good’ solutions suffice
- using historical data (alone) leads to overfitting
- concentrating on risk (rather than reward) more important
- problem very sensitive to data

E. Schumann

200

Subset sum problem

[R] Solving an optimization problem: selecting an ‘optimal’ subset

E. Schumann

201

More information

the NMOF package is on CRAN/R-Forge

```
> install.packages("NMOF") ## CRAN
> install.packages("NMOF",
                  repos = "http://R-Forge.R-project.org")
```

```
> require("NMOF")
> showExamples("tria.R") ## load code examples from book
```

mailing list: NMOF–News

<https://lists.r-forge.r-project.org/cgi-bin/mailman/listinfo/nmof-news>

and also at gmane.comp.finance.nmof.announce

E. Schumann

202

references

- Philippe Artzner, Freddy Delbaen, Jean-Marc Eber, and David Heath. Coherent measures of risk. *Mathematical Finance*, 9(3):203–228, 1999.
- Gunter Dueck and Tobias Scheuer. Threshold Accepting. A general purpose optimization algorithm superior to Simulated Annealing. *Journal of Computational Physics*, 90(1):161–175, 1990.
- Gunter Dueck and Peter Winker. New concepts and algorithms for portfolio choice. *Applied Stochastic Models and Data Analysis*, 8(3):159–178, 1992.
- Russell C. Eberhart and James Kennedy. A new optimizer using Particle Swarm theory. In *Proceedings of the Sixth International Symposium on Micromachine and Human Science*, pages 39–43, Nagoya, Japan, 1995.
- Peter C. Fishburn. Mean–risk analysis with risk associated with below-target returns. *American Economic Review*, 67(2):116–126, 1977.
- Manfred Gilli and Enrico Schumann. Optimal enough? *Journal of Heuristics*, 17(4):373–387, 2011.
- Manfred Gilli and Enrico Schumann. Accuracy and precision in finance. In Otto Hieronymi and Martino Lo Cascio, editors, *A New Social Market Economy for the 21st Century*. Aracne, 2016. ISBN 978-88-548-9041-1.
- Manfred Gilli, Dietmar Maringer, and Enrico Schumann. *Numerical Methods and Optimization in Finance*. Elsevier/Academic Press, 2011. URL <http://nmof.net>.
- Fred Glover. Future paths for integer programming and links to Artificial Intelligence. *Computers and Operations Research*, 13(5):533–549, 1986.
- J. Dave Jobson and Bob Korkie. Estimation for Markowitz efficient portfolios. *Journal of the American Statistical Association*, 75(371):544–554, 1980. ISSN 01621459.
- Scott Kirkpatrick, C. Daniel Gelatt, and Mario P. Vecchi. Optimization by Simulated Annealing. *Science*, 220(4598):671–680, 1983.
- Harry M. Markowitz. Portfolio selection. *Journal of Finance*, 7(1):77–91, 1952.
- Bernd Scherer. *Portfolio Construction and Risk Budgeting*. Risk Books, 2nd edition, 2004.
- Enrico Schumann and David Ardia. Heuristic methods in finance. *Statistical Computing & Statistical Graphics Newsletter*, 22(1):13–19, 2011.
- Rainer M. Storn and Kenneth V. Price. Differential Evolution – a simple and efficient heuristic for global optimization over continuous spaces. *Journal of Global Optimization*, 11(4):341–359, 1997.